

Integration of ESG into corporate strategy: experiences

Contents

The workshop is proposed as a forum for discussion and exchange of knowledge on ESG. The term ESG integrates the concepts Environmental, Social, and corporate Governance, grouping the most relevant non-financial factors of a company into these three axes.

The fundamental purpose of this workshop is to deepen the understanding of how organizations can effectively integrate ESG principles into their corporate strategies, as well as explore the practical implications and challenges inherent in this process. Through the presentation of case studies and the analysis of specific experiences, the aim is to encourage critical reflection and the generation of knowledge around this topic of special relevance for companies and organizations.

Schedule

18:00 Welcome and presentation of the UNESCO Chair

Sheila Villalobos, Foundation and CSR Director at COVIRAN SCA
Javier Ordóñez García, UNESCO Chair Director

18:10 Intervention: ESG in business strategy

José Antonio González Morales, UNESCO Chair

18:30 ROUND TABLE: Practical experience of companies in Granada

Sheila Villalobos, Foundation and CSR Director at COVIRAN SCA
Maica Motos, Co-Founder of the GESTCOOP Technological Cooperative
María José Rienda, Director of Activities, Sustainability and Institutional Relations, CETURSA
Inma Martín Granda, CEO and General Management at GRUPO JUMADI
Gonzalo Jiménez, Director of Sustainability, Social Action and Transformation, HIDRALIA GESTIÓN INTEGRAL DEL AGUA DE ANDALUCÍA S.A.

19:20 Free interventions and debate

At the end of the event, a Spanish wine will be offered

COVIRAN Foundation
C/ Recoletos 6
May 14, 18:00

Participants

José Aguilar (Programme Office Leader, IFMIF-DONES), Fernando Delgado (Director of the UGR Water Chair), Belén Fernández (INDUSTRY OFFICE), Sandra Fernández (NGO Agua de Coco Manager), José María Galdón Huertas (General Director of Lidera Energía), Ana Genaro (Sustainability and Digitalization director EMASAGRA), Gustavo Gómez (CEO Acento Comunicación), José Antonio González Morales (UNESCO Chair), Gonzalo Jiménez (Director of Sustainability, Social Action and Transformation HIDRALIA), Pablo López Estepa (General Director of AEGRA), Miguel Ángel Lupión (CEO Vector Solar S.L.), Manuel Marchal Millán (Granada Food Bank), Antonio Marín (Vice-Rectorate of Permanent Training UGR), Inma Martín Granda (CEO and General Management at GRUPO JUMADI), Germán Martínez (Director of the Jean Monnet Chair, PM2 by European Commission), Elisabeth Montoya Garrido (Director of the Mahou San Miguel Granada Production Center), Maica Motos (Co-Founder of the GESTCOOP Technological Cooperative), Rafael Muñoz (UGR Professor and ESIC Professor), Juanjo Nieto (UNESCO Chair), Javier Ordóñez (Director of the UNESCO Chair), Miguel Ortega (Granada Food Bank), Eva Pérez (Financial Director and ESG director ANDEMOY GRANADA S.L.), Juan José Pérez Uceta (Head I+D GREENING Group), Javier Quirós (Guadalquivir Hydrographic Confederation), Francisco Requena (Granada City Council), María José Rienda (Director of Activities, Sustainability and Institutional Relations, CETURSA), José Luis Romero (Deputy Director General CETURSA), María del Carmen Rubio (Director of the Construction Engineering Laboratory. Labic-UGR), Belén de Rueda (UGR), Silvia Ruiz (Huella Verde Movement), Federico Sánchez (Purchasing Director (HIDRALIA), Niamh Sheridan (UNESCO Chair), José Titos (CEO of INERIA). Sheila Villalobos Foundation and CSR Director (COVIRAN SCA), Ramón Vicente (CEO MAMSA GROUP).