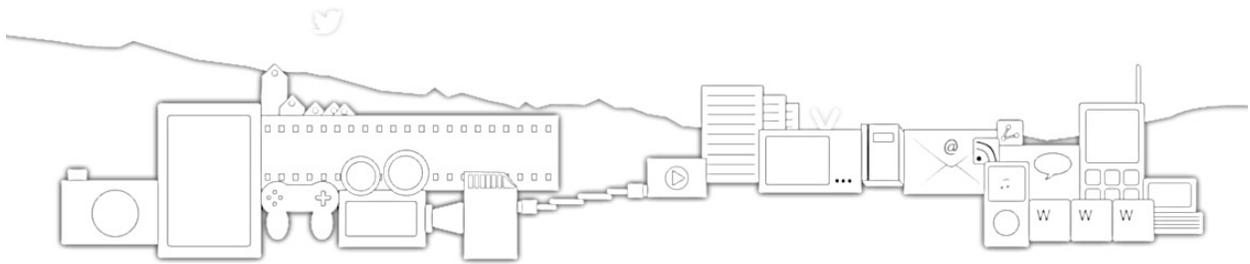


## Call for Papers

### II NarTrans International Seminar

## Transmedial narratives: new ways to create fictional worlds



28, 29 and 30 April 2015

University of Granada

The Research Group on “Digital Cultures, Intermediality and Transmedial Narratives” and the **NarTrans Project** “Transmedial narratives: new techniques in audio-visual fiction, informative communication and performance in the digital age”, in collaboration with the Faculty of Communication and Documentation, the Faculty of Philosophy and Literature, the Department of Information and Communication and the Department of General Linguistics and Literary Theory, is organising the **II International Seminar “Transmedial storytelling: new ways to create fictional worlds”**, directed by Domingo Sánchez-Mesa Martínez.

## Main topics

The seminar will take place at the University of Granada on the **28, 29 and 30 April 2015**. With guest speakers, plenary sessions, round table discussions, project presentations and panel discussions. The main topics on the agenda are:

- Intermediality and adaption in transmedial narratives
- The creation of fictional worlds using a variety of media and platforms
- Transmedia television: transmedial productions for television.
- Video games and transmediality
- Literary practices relating to transmediality
- Performativity and transmediality; performances, flash mobs, invisible theatre or happenings as part of transmedial productions.
- Transmedia communication and information, transmedia journalism.
- Interactive documentaries (i-docs): between non-fiction and interactivity.

The **NarTrans Project** is organising this II International Seminar in order to promote wider and richer dialogue between researchers and practitioners in the field, by creating a mutually beneficial meeting place that will encourage the interchange of ideas and experiences. In addition to expert guest speakers on the topics listed above, the seminar is also putting out an invitation for proposals for panel discussions and presentations on transmedia projects.

## Submitting panel discussion proposals

Proposals related to the seminar topics should come with a maximum 300 word summary and a 100 word curriculum. The maximum time limit for presentations is 15 minutes. Applicants will be sent instructions for paying a fee of 50 euros. Proposals will be published in a volume accompanying the minutes of the I and II Seminars.

## Transmedia Project Presentations

The II Seminar provides the space and resources for the presentation of transmedia projects relating to the world of fiction, advertising and information. This not only allows projects to reach a broad and diverse audience but also provides an opportunity for interchange and dialogue with other professionals and researchers. The seminar is interested in productions from young

companies and any who have decided to incorporate transmedia innovation in their production methods. Similarly, the seminar is open to projects that have completed their first production phase and are near to conclusion. A 5-10 page dossier, with the details of these productions, should be sent by email. Please indicate if the audio-visual materials cannot be freely accessed so that a means can be found to exchange files with teasers or the documentation considered necessary.

**Proposals for panel discussions and project presentations should be sent to [transmedia@ugr.es](mailto:transmedia@ugr.es) by 10 April 2015.**

## I CEI-BioTic / NarTrans University Award for transmedial narratives

As announced at the previous seminar, the CEI BioTic Granada Campus of International Excellence and the NarTrans Research Project have invited entries for the first transmedia university prize in two categories: A) transmedia production design and B) transmedia script. The contact email address is [ceigranada@ugr.es](mailto:ceigranada@ugr.es). Rules and requirements can be found at: <http://biotic.ugr.es/pages/i-premio-universitario-narrativas-transmedia>

### Registration

The seminar is free of charge, but those wishing to attend should register.

- University of Granada students. Further information on registration will be provided shortly in the Faculty of Communication and Documentation.
- Interested professionals and researchers should complete the form provided at <http://www.ugr.es/local/transmedia/inscripcion.html>

*All correspondence and project presentation proposals should be sent to [transmedia@ugr.es](mailto:transmedia@ugr.es)*

*Information about the seminar:*

*Nieves Rosendo [nrs@ugr.es](mailto:nrs@ugr.es)*

*Facultad de Comunicación y Documentación,*

*Colegio Máximo, Campus de la Cartuja s/n 18011, Granada*

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GRUPO DE INVESTIGACIÓN  
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INTERMEDIALIDAD Y  
NARRATIVAS TRANSMEDIALES