

## STRATEGY GROUP: Memory

### STRATEGY SET: Applying images and sounds

#### STRATEGY: Representing sounds in memory

This strategy involves linking the new word with familiar words or sounds from any language: the new language, one's own language, or any other. Rhymes are a well-known example of representing sounds in memory, but they are not the only way to represent sounds mentally.

Kiri is reading an article and finds the new English word *familiar*. It sounds like a word she knows, *family*, so she can remember the new word by the auditory link.