

DIRECT STRATEGIES: LISTENING

STRATEGY GROUP: Memory
STRATEGY SET: Creating mental linkages
Strategy: Associating/ elaborating

This memory strategy involves associating new language information with familiar concepts already in memory. Naturally, these associations are likely to strengthen comprehension, as well as making the material easier to remember.

E.g.: Maria, a learner of English, hears the word <i>billboard</i> . She associates it with a previously learned word, board, used for displaying; therefore, she understands and remembers <i>billboard</i> more effectively.
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