# UNITARY BANACH ALGEBRAS 

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## 1. Introduction

By a norm-unital normed algebra we mean a normed (associative) algebra having a unit $\mathbf{1}$ such that $\|\mathbf{1}\|=1$. Unitary elements of a normunital normed algebra $A$ are defined as those invertible elements $u$ of $A$ satisfying $\|u\|=\left\|u^{-1}\right\|=1$. By a unitary normed algebra we mean a norm-unital normed algebra (say $A$ ) such that the convex hull of the set of its unitary elements is norm-dense in the closed unit ball of $A$. Relevant examples of unitary Banach algebras are all unital $C^{*}$-algebras and the group algebras $\ell_{1}(G)$ for every group $G$. Unitary Banach algebras were first considered in her Ph. D. Thesis [17] by E. R. Cowie, but most of her results were not published elsewhere. Indeed, in Cowie's paper [18] we only find some incidental references to unitary Banach algebras. More recently, unitary Banach algebras have been reconsidered by M. L. Hansen and R. V. Kadison [31]. One of the main goals in both [17] and [31] is to obtain characterizations of unital $C^{*}$-algebras among unitary Banach algebras by some extra conditions. An example in this line is the remark, in both Cowie's and Hansen-Kadison works, that unitary closed subalgebras of $C^{*}$-algebras are in fact $C^{*}$-algebras. For a review of some of the more important results in [17], [18], and [31] the reader is referred to [47]. A Banach $*$-algebra that is unitary is an example of a $U^{*}$-algebra as defined by T. W. Palmer in [41], Section 10.3. This is a *-algebra which is the linear span of the 'unitary'elements $\left(u u^{*}=u^{*} u=1\right)$. In a $U^{*}$-algebra $A$ a seminorm is defined by

$$
\nu(x)=\inf \left\{\sum_{j=1}^{\infty}\left|\lambda_{j}\right|: x=\sum_{j=1}^{\infty} \lambda_{j} u_{j} ; \lambda_{j} \in \mathbb{C}, u_{j} \text { unitary },\left\|u_{j}\right\|=1\right\}
$$

and so $A$ is unitary if $\nu$ is equal to the norm.
In the present paper we try to study unitary Banach algebras by themselves. In Section 2 we prove several stability conditions for the class of unitary Banach algebras. After observing that quotients of unitary Banach algebras are unitary Banach algebras (Proposition 2.1), our main result in

[^0]this line states that every unitary Banach algebra is a quotient of $\ell_{1}(G)$ for a suitable group $G$ (Theorem 2.3). We also prove that both the complete projective tensor product and the $\ell_{\infty}$-sum of two unitary Banach algebras is a unitary Banach algebra (Propositions 2.4 and 2.8).

In Section 3, we extend to unitary Banach algebras some results previously known in the case of unital $C^{*}$-algebras (see Remark 3.9.c and the comment before Corollary 3.13), and prove some other results for unitary Banach algebras, which could be new even in the $C^{*}$-algebra case. The main theorem in the section (Theorem 3.8) asserts that, in most cases, each one of the facts asserted in those results actually characterizes unitary Banach algebras among norm-unital Banach algebras. As an example, a norm-unital Banach algebra $A$ is unitary if and only if the numerical range of each continuous linear operator $F$ on $A$ is the closed convex hull of the union of the numerical ranges relative to $A$ of the elements of the form $F\left(u^{-1}\right) u$, where $u$ runs over the set of all unitary elements of $A$. We prove Theorem 3.8 through a general discussion in the setting of Banach spaces, involving "big points" and "strong subdifferentiability of the norm", notions which have been introduced in [5] and [28], respectively. Motivation comes from the facts that, if $A$ is a normunital Banach algebra, then the norm of $A$ is strongly subdifferentiable at its unit, and that, if in addition $A$ is unitary, then the unit of $A$ is a big point of $A$. Among the consequences of such a discussion we emphasize that the normed space numerical index of every unitary Banach algebra coincides with that of its dual space (Corollary 3.13 ).

In Section 4 we study dentability of closed balls in unitary Banach algebras. Concerning this topic, the situation is very different in the two fundamental classes of examples. Indeed, closed unit balls of group algebras always have denting points in abundance, whereas closed unit balls of infinitedimensional $C^{*}$-algebras have no denting point, nor even are dentable [4]. Our main result in this line asserts that the closed unit ball $B_{A}$ of a unitary Banach algebra $A$ is dentable (if and) only if the unit of $A$ is a denting point of $B_{A}$, and moreover, if this is the case, then denting points of $B_{A}$, unitary elements of $A$, and big points of the Banach space of $A$ coincide (Theorem 4.5).

In the concluding section of the paper (Section 5) we invoke some results in [3] and [34] on infinite-dimensional holomorphy to obtain several new characterizations of unital $C^{*}$-algebras among unitary Banach algebras (Theorem 5.2). One of them (namely, that unital $C^{*}$-algebras are precisely those unitary complex Banach algebras which satisfy the von Neumann inequality) is implicitly contained in [3] (see Remark 5.3.a). Among the essentially new results collected in Theorem 5.2, we emphasize the one asserting that unital $C^{*}$-algebras are precisely those unitary complex Banach algebras $A$ such that the distance from the unit of $A$ to the "symmetric part" of the Banach space of $A$ is less than one.

## 2. Stability

From now on, $\mathbb{K}$ will denote the field of real or complex numbers. All normed spaces will be over $\mathbb{K}$ unless otherwise stated. We denote by $S_{X}$ and $B_{X}$ the closed unit sphere and the closed unit ball, respectively, of $X$, and, for a norm-unital normed algebra $A$, we denote by $U_{A}$ the group of all unitary elements of $A$.

Some stability conditions for the class of unitary normed algebras are almost trivial. Thus, for example, the completion of every unitary normed algebra is a unitary normed algebra. We will give our results mostly in terms of Banach algebras rather than normed algebras. Another stability condition is the following.

Proposition 2.1. Let $A$ be a unitary Banach algebra, and let $I$ be a proper closed (two-sided) ideal of $A$. Then the Banach algebra $A / I$ is unitary.

Proof. Let $\pi: A \mapsto A / I$ be the natural quotient homomorphism. It is obvious that $\pi(u)$ is a unitary element of $A / I$ whenever $u$ is a unitary element of $A$. Let $z$ be in $\operatorname{int}\left(B_{A / I}\right)$, and let $\varepsilon>0$. Then there exists $a \in \operatorname{int}\left(B_{A}\right)$ with $\pi(a)=z$, and $\alpha_{1}, \ldots, \alpha_{n} \in \mathbb{R}_{0}^{+}$and $u_{1}, \ldots, u_{n} \in U_{A}$ satisfying $\sum_{i=1}^{n} \alpha_{i}=1$ and $\left\|a-\sum_{i=1}^{n} \alpha_{i} u_{i}\right\|<\varepsilon$. Therefore we have $\left\|z-\sum_{i=1}^{n} \alpha_{i} \pi\left(u_{i}\right)\right\|<\varepsilon$ with $\pi\left(u_{1}\right), \ldots, \pi\left(u_{n}\right) \in U_{A / I}$

Given a set $\Gamma$, we denote by $\ell_{1}(\Gamma)$ the Banach space of all functions $\psi: \Gamma \mapsto \mathbb{K}$ such that $\|\psi\|:=\sum_{\gamma \in \Gamma}|\psi(\gamma)|<\infty$, and, for $\mu$ in $\Gamma$, we denote by $\delta_{\mu}$ the element of $\ell_{1}(\Gamma)$ defined by $\delta_{\mu}(\gamma)=1$ if $\gamma=\mu$, and $\delta_{\mu}(\gamma)=0$ otherwise. Now, let $X$ and $Y$ be normed spaces. By a metric surjection from $X$ to $Y$ we mean a continuous linear mapping (say $\Psi$ ) from $X$ onto $Y$ such that the induced bijection $X / \operatorname{ker}(\Psi) \mapsto Y$ is an isometry. It is easy to see that a linear mapping $\Psi: X \mapsto Y$ is a metric surjection if and only if $\Psi\left(\operatorname{int}\left(B_{X}\right)\right)=\operatorname{int}\left(B_{Y}\right)$. The next lemma is of folklore type.

Lemma 2.2. Let $X$ be a Banach space, and let $\Gamma$ be a subset of $B_{X}$ such that $\overline{c o}(\Gamma)=B_{X}$. Then, for $\psi$ in $\ell_{1}(\Gamma)$, the family $\{\psi(\gamma) \gamma\}_{\gamma \in \Gamma}$ is summable in $X$, and the mapping $\psi \mapsto \sum_{\gamma \in \Gamma} \psi(\gamma) \gamma$ becomes a metric surjection from $\ell_{1}(\Gamma)$ to $X$. As a consequence, given $x \in X$ and $\varepsilon>0$, there are sequences $\left\{\lambda_{n}\right\}_{n \in \mathbb{N}}$ in $\mathbb{K}$ and $\left\{\gamma_{n}\right\}_{n \in \mathbb{N}}$ in $\Gamma$ satisfying $\sum_{n=1}^{\infty}\left|\lambda_{n}\right|<\|x\|+\varepsilon$ and $\sum_{n=1}^{\infty} \lambda_{n} \gamma_{n}=x$.

Proof. For $\psi$ in $\ell_{1}(\Gamma)$ we have $\sum_{\gamma \in \Gamma}\|\psi(\gamma) \gamma\| \leq \sum_{\gamma \in \Gamma}|\psi(\gamma)|<\infty$, and therefore, since $X$ is a Banach space, the family $\{\psi(\gamma) \gamma\}_{\gamma \in \Gamma}$ is summable in $X$ [16, Proposition VII.9.18].

Now let $\Psi$ denote the mapping from $\ell_{1}(\Gamma)$ to $X$ defined by $\Psi(\psi):=$ $\sum_{\gamma \in \Gamma} \psi(\gamma) \gamma$, which is clearly a linear contraction. For $\mu$ in $\Gamma$ we have $\Psi\left(\delta_{\mu}\right)=\mu$, and hence $\Gamma \subseteq \Psi\left(B_{\ell_{1}(\Gamma)}\right)$. Since $\overline{c o}(\Gamma)=B_{X}$, we have in fact
$B_{X} \subseteq \overline{\Psi\left(B_{\ell_{1}(\Gamma)}\right)}$. Now, from the main tool in the proof of Banach's open mapping theorem (see for example [11, Lemma 48.3]) we deduce $\operatorname{int}\left(B_{X}\right) \subseteq$ $\Psi\left(B_{\ell_{1}(\Gamma)}\right)$. Since $\Psi$ is a linear contraction, the above shows that $\Psi$ is in fact a metric surjection.

Let $G$ be a group. Then the group algebra $\ell_{1}(G)$ is a norm-unital Banach algebra for the convolution product $\star$ defined by

$$
(\psi \star \varphi)(t):=\sum_{s \in G} \psi\left(s^{-1} t\right) \varphi(s)
$$

for every $t \in G$. Then $\ell_{1}(G)$ is clearly a unitary Banach algebra. [18, p. 9].
Now that we know that quotients of unitary Banach algebras are unitary Banach algebras (Proposition 2.1), and that, for every group $G, \ell_{1}(G)$ is a unitary Banach algebra, we prove that every unitary Banach algebra is a quotient of $\ell_{1}(G)$ for a suitable group $G$.

Theorem 2.3. Let $A$ be a unitary Banach algebra. Then there exists a closed ideal $I$ of $\ell_{1}\left(U_{A}\right)$ such that $A$ is isometrically algebra-isomorphic to $\ell_{1}\left(U_{A}\right) / I$.

Proof. According to Lemma 2.2, the mapping $\Psi: \psi \mapsto \sum_{u \in U_{A}} \psi(u) u$, from $\ell_{1}\left(U_{A}\right)$ to $A$, is a metric surjection. On the other hand, it is easy to check that $\Psi$ is an algebra homomorphism. Therefore $I:=\operatorname{ker}(\Psi)$ is a closed ideal of $\ell_{1}\left(U_{A}\right)$, and the induced mapping $\ell_{1}\left(U_{A}\right) / I \mapsto A$ is an isometric algebra isomorphism.

Let $A$ and $B$ be algebras. The vector space $A \otimes B$ becomes naturally an algebra under the product determined on elementary tensors by $\left(a_{1} \otimes\right.$ $\left.b_{1}\right)\left(a_{2} \otimes b_{2}\right)=\left(a_{1} a_{2}\right) \otimes\left(b_{1} b_{2}\right)$. If $A$ and $B$ are Banach algebras, then the algebra $A \otimes B$ is a normed algebra under the projective tensor norm $\|\cdot\|_{\pi}$ [11, Proposition 43.18]. The Banach algebra obtained by completing $A \otimes_{\pi} B$ is called the projective tensor product of $A$ and $B$, and is denoted by $A \widehat{\otimes}_{\pi} B$.

Proposition 2.4. Let $A$ and $B$ be unitary Banach algebras. Then $A \widehat{\otimes}_{\pi} B$ is a unitary Banach algebra.

Proof. The proof is straightforward.
Note that any real Banach algebra $A$ can be complexified by taking the projective tensor product $\mathbb{C} \otimes_{\pi} A$. (see [15, Proposition 13.3].] The next corollary follows from Proposition 2.4.
Corollary 2.5. Let A be unitary real Banach algebra. Then the complexification of $A$ is a unitary complex Banach algebra.

By an involution on an algebra $A$ over $\mathbb{R}$ (respectively, $\mathbb{C}$ ) we mean a linear (respectively, conjugate-linear) involutive anti-automorphism of $A$. If $G$ is a group, then $\ell_{1}(G)$ has a natural involution, namely $*$ defined by $\psi^{*}(s):=\overline{\psi\left(s^{-1}\right)}$ for all $\psi \in \ell_{1}(G)$ and $s \in G$. Such an involution is isometric, and sends each unitary element to its inverse. The same occurs for the natural involution of every unital $C^{*}$-algebra.
Corollary 2.6. Let $A$ be a finite-dimensional unitary Banach algebra over $\mathbb{K}$. Then there exists a (unique) isometric involution $*$ on $A$ satisfying $u^{*}=u^{-1}$ for every unitary element $u$ of $A$. Moreover, if $\mathbb{K}=\mathbb{C}$, then $(A, *)$ is $*$-isomorphic to a $C^{*}$-algebra.
Proof. In view of Corollary 2.5, we can assume that $\mathbb{K}=\mathbb{C}$. Then, by Theorem 2.3, we have $A=\ell_{1}(G) / M$ for some group $G$ and some closed ideal $M$ of $\ell_{1}(G)$. Let $\pi: \ell_{1}(G) \mapsto \ell_{1}(G) / M=A$ be the natural quotient homomorphism. We have always $\pi\left(U_{\ell_{1}(G)}\right) \subseteq U_{A}$, but, looking at the proof of Theorem 2.3, we can choose the couple $(G, M)$ in such a way that actually the equality $\pi\left(U_{\ell_{1}(G)}\right)=U_{A}$ holds.

On the other hand, since $M$ is of finite codimension in $\ell_{1}(G)$, it follows from [20, Corollary 3.3.27] that $M$ is invariant under the natural involution $*$ of $\ell_{1}(G)$, and that $A=\ell_{1}(G) / M$ (endowed with the quotient involution, also denoted by $*$ ) is $*$-isomorphic to a $C^{*}$-algebra. Now, clearly, the involution * on $A$ is isometric, and $\pi$ becomes a $*$-homomorphism. If $u$ is in $U_{A}$, then there exists $v$ in $U_{\ell_{1}(G)}$ such that $\pi(v)=u$, and hence $u^{*}=(\pi(v))^{*}=$ $\pi\left(v^{*}\right)=\pi\left(v^{-1}\right)=(\pi(v))^{-1}=u^{-1}$.

In relation to Corollary 2.6, it is worth mentioning that a finite-dimensional unitary complex Banach algebra need not be isometrically isomorphic to a $C^{*}$-algebra. This is the case, for example, of the algebra $\ell_{1}(G)$, for every finite group $G$ not reduced to its unit. Nevertheless, an elegant isometric characterization of finite-dimensional $C^{*}$-algebras among finite-dimensional unitary complex Banach algebras is obtained in [31]. This characterization is rediscovered in Corollary 2.7 immediately below. Following [31, p. 536], we say that a Banach algebra $A$ is maximal unitary if $A$ is unitary and $U_{A}$ is a maximal bounded subgroup of the group of all invertible elements of $A$. Unital $C^{*}$-algebras are maximal unitary [31, Proposition 3].
Corollary 2.7. ([31, Theorem 6]) Let $A$ be a finite-dimensional maximal unitary complex Banach algebra. Then $A$ is isometrically isomorphic to a $C^{*}$-algebra.
Proof. By Corollary 2.6, there exists a norm $\|\cdot \cdot\|$ on $A$, and an involution $*$ on $A$ such that $(A,\|\cdot\|, *)$ becomes a $C^{*}$-algebra, and the inclusion $U_{A} \subseteq U_{(A,\|\cdot\|)}$ holds. Since $\|\|\cdot\|$ and $\| \cdot \|$ are equivalent, $U_{(A,\|\cdot\|)}$ is a bounded subgroup of the group of all invertible elements of $A$. Since $A$ is maximal unitary, we deduce $U_{A}=U_{(A,\|\cdot\|)}$. Since both $A$ and $(A,\|\cdot\|)$ are unitary, the above equality implies $\|\cdot\|=\|\cdot\|$.

Let $A$ and $B$ be algebras. The vector space $A \times B$ becomes an algebra over $\mathbb{K}$ under the product defined coordinate-wise. If $A$ and $B$ are actually normed algebras, then the algebra $A \times B$ is a normed algebra under the norm $\|(a, b)\|:=\max \{\|a\|,\|b\|\}$. Such a normed algebra will be denoted by $A \oplus_{\infty} B$.

Proposition 2.8. Let $A$ and $B$ be unitary normed algebras. Then $A \oplus_{\infty} B$ is unitary.

Proof. Let $f$ be a norm-one continuous linear functional on $A \oplus_{\infty} B$. Then there are continuous linear functionals $g$ and $h$ on $A$ and $B$, respectively, satisfying $\|g\|+\|h\|=1$ and $f(a, b)=g(a)+h(b)$ for every $(a, b)$ in $A \oplus_{\infty} B$. Since $(u, v)$ belongs to $U_{A \oplus_{\infty} B}$ whenever $u$ and $v$ are in $U_{A}$ and $U_{B}$, respectively, and $A$ and $B$ are unitary, we have

$$
\begin{gathered}
1 \geq \sup \left\{\Re e(f(w)): w \in U_{A \oplus_{\infty} B}\right\} \geq \sup \left\{\Re e(f(u, v)):(u, v) \in U_{A} \times U_{B}\right\} \\
=\sup \left\{\Re e(g(u)): u \in U_{A}\right\}+\sup \left\{\Re e(h(v)): v \in U_{B}\right\}=\|g\|+\|h\|=1
\end{gathered}
$$

Therefore we obtain $\sup \left\{\Re e(f(w)): w \in U_{A \oplus_{\infty} B}\right\}=1$ for every norm-one continuous linear functional $f$ on $A \oplus_{\infty} B$, and the result follows by applying the Hahn-Banach separation theorem.

Remark 2.9. a) Defining real $C^{*}$-algebras as real closed $*$-invariant subalgebras of (complex) $C^{*}$-algebras, it follows from the proof of Corollary 2.6 that every finite-dimensional unitary real Banach algebra is isomorphic to a real $C^{*}$-algebra. Moreover, finite-dimensional maximal unitary real Banach algebras are isometrically isomorphic to real $C^{*}$-algebras. This follows from the above by realizing that finite-dimensional real $C^{*}$-algebras are unitary (as we do immediately below), and then arguing as in the proof of Corollary 2.7.

Let $A$ be a finite-dimensional real $C^{*}$-algebra. By Wedderburn theory, $A$ has a unit 1, and we have $A=\oplus_{i=1}^{n} A_{i}$ for some $n \in \mathbb{N}$ and some $*$-invariant simple ideals $A_{1}, \ldots, A_{n}$ of $A$. Let $u$ be an extreme point of $B_{A}$. By [32, Lemma 3.2], we have $\left(\mathbf{1}-u u^{*}\right) A\left(\mathbf{1}-u^{*} u\right)=0$. Writing $u=\sum_{i=1}^{n} u_{i}$ with $u_{i} \in A_{i}$ for every $i$, we deduce $\left(\mathbf{1}_{i}-u_{i} u_{i}^{*}\right) A_{i}\left(\mathbf{1}_{i}-u_{i}^{*} u_{i}\right)=0$ for every $i$, where $\mathbf{1}_{i}$ denotes the unit of $A_{i}$. Since, for each $i, A_{i}$ is finite-dimensional and prime, we obtain $u_{i} u_{i}^{*}=u_{i}^{*} u_{i}=\mathbf{1}_{i}$, and hence $u$ belongs to $U_{A}$. Since $u$ is an arbitrary extreme point of $B_{A}$, and $B_{A}$ is convex and compact, it follows from the above and the Krein-Milman theorem that $B_{A}=\overline{c o} U_{A}$.
b) In general, a unitary Banach algebra need not have a continuous involution sending each unitary element to its inverse. To realize this, keep in mind that, as a consequence of [45, Theorem 7.7.1], there exists a closed ideal (say $M$ ) of $\ell_{1}^{\mathbb{C}}(\mathbb{Z})$ that is not a $*$-ideal. Then, putting $A:=\ell_{1}^{\mathbb{C}}(\mathbb{Z}) / M, A$ becomes a unitary commutative complex Banach algebra (by Proposition 2.1). Assume that there is a continuous involution $*$ on $A$ satisfying $u^{*}=u^{-1}$ for every $u \in U_{A}$. Choose $\psi \in M$ with $\psi^{*} \notin M$, and denote by $\pi$ the natural
quotient homomorphism $\ell_{1}^{\mathbb{C}}(\mathbb{Z}) \mapsto \ell_{1}^{\mathbb{C}}(\mathbb{Z}) / M$. Since $\psi=\sum_{n \in \mathbb{Z}} \psi(n) \delta_{n}$, and $\pi\left(\delta_{n}\right)$ belongs to $U_{A}$ for every $n \in \mathbb{Z}$, we have

$$
\begin{gathered}
\pi\left(\psi^{*}\right)=\sum_{n \in \mathbb{Z}} \overline{\psi(n)} \pi\left(\delta_{n}^{*}\right)=\sum_{n \in \mathbb{Z}} \overline{\psi(n)} \pi\left(\delta_{n}^{-1}\right)=\sum_{n \in \mathbb{Z}} \overline{\psi(n)}\left(\pi\left(\delta_{n}\right)\right)^{-1} \\
=\sum_{n \in \mathbb{Z}} \overline{\psi(n)}\left(\pi\left(\delta_{n}\right)\right)^{*}=\left[\sum_{n \in \mathbb{Z}} \psi(n) \pi\left(\delta_{n}\right)\right]^{*}=[\pi(\psi)]^{*}=0 .
\end{gathered}
$$

Therefore $\psi^{*}$ belongs to $M$, a contradiction.
c) If a unitary normed algebra $A$ has a continuous involution $*$ satisfying $u^{*}=u^{-1}$ for every $u \in U_{A}$, then such an involution is isometric. Indeed, the set $\left\{a \in A:\left\|a^{*}\right\| \leq 1\right\}$ is closed and convex, and contains $U_{A}$.
d) In general, maximal unitary complex Banach algebras need not be $C^{*}$-algebras. A large list of examples confirming the above assertion can be derived from [18]. In that paper uniquely maximal Banach algebras are defined as those norm-unital Banach algebras $A$ satisfying:
(1) $U_{A}$ is a maximal bounded subgroup of the group of all invertible elements of $A$, and
(2) $\|\cdot\|\|=\| \cdot \|$ whenever $\|\cdot\|$ is any equivalent norm on $A$ such that $(A,\|\cdot\|)$ is a norm-unital normed algebra with $U_{(A,\| \| \|)}=U_{A}$.
Uniquely maximal Banach algebras are maximal unitary [18, Theorem 1]. Moreover, given a group $G$ (with unit denoted by $e$ ), the Banach algebra $\ell_{1}(G)$ is uniquely maximal if and only if, for every $s \in G \backslash\{e\}$, the set $\left\{t s t^{-1}: t \in G\right\}$ is infinite [18, Theorem 5].
e) Examples of unitary complex Banach algebras which are neither $C^{*}$ algebras nor group algebras can be found in [31] and [41] Section 10.3. Other examples of the same kind can be derived from Propositions 2.4 and 2.8, and the part $b$ ) of the present remark.

## 3. Characterizations

Let $X$ be a normed space. We denote by $X^{*}$ the (topological) dual space of $X$. Up to the canonical injection, $X$ will be seen as a subspace of its bidual $X^{* *}$. $\mathcal{B}(X)$ will denote the normed algebra of all bounded linear operators on $X$, and $I_{X}$ will stand for the identity operator on $X$. Each continuous bilinear mapping from $X \times X$ to $X$ will be called a product on $X$. Each product $f$ on $X$ has a natural norm $\|f\|$ given by

$$
\|f\|:=\sup \left\{\|f(x, y)\|: x, y \in B_{X}\right\} .
$$

We denote by $\mathcal{P}(X)$ the normed space of all products on $X$.
Now, let $e$ be a "distinguished" norm-one element in the normed space $X$. The set of states of $X$ relative to $e, D(X, e)$, is defined as the non empty, convex, and weak ${ }^{*}$-compact subset of $X^{*}$ given by

$$
D(X, e):=\left\{\phi \in B_{X^{*}}: \phi(e)=1\right\}
$$

For $x$ in $X$, the numerical range of $x$ relative to $e, V(X, e, x)$, is given by

$$
V(X, e, x):=\{\phi(x): \phi \in D(X, e)\} .
$$

Numerical ranges are preserved (respectively, contracted) under isometric (respectively, contractive) linear mappings preserving distinguished elements. We say that $e$ is a vertex of $B_{X}$ if the conditions $x \in X$ and $\phi(x)=0$ for all $\phi$ in $D(X, e)$ imply $x=0$. It is well-known and easy to see that the vertex property for $e$ implies that $e$ is an extreme point of $B_{X}$. For $x$ in $X$, we define the numerical radius of $x$ relative to $e, v(X, e, x)$, by

$$
v(X, e, x):=\max \{|\rho|: \rho \in V(X, e, x)\}
$$

The numerical index of $X$ relative to $e, n(X, e)$, is the number given by

$$
n(X, e):=\max \{r \geq 0: r\|x\| \leq v(X, e, x) \text { for all } x \text { in } X\}
$$

We note that $0 \leq n(X, e) \leq 1$ and that the condition $n(X, e)>0$ implies that $e$ is a vertex of $B_{X}$. Note also that, if $Y$ is a subspace of $X$ containing $e$, then $n(Y, e) \geq n(X, e)$.

Given a set $\Gamma$ and a normed space $X$, we denote by $\ell_{\infty}(\Gamma, X)$ the normed space of all functions $\psi: \Gamma \mapsto X$ such that $\|\psi\|:=\sup \{\|\psi(\gamma)\|: \gamma \in \Gamma\}<\infty$. When $X$ is in fact a normed algebra, $\ell_{\infty}(\Gamma, X)$ becomes a normed algebra under the product defined point-wise. Given a normed algebra $A$, we denote by $p_{A}$ the natural product of $A$. Note that $\left\|p_{A}\right\|=1$ whenever $A$ is normunital.

Proposition 3.1. Let $A$ be a unitary Banach algebra. Then, for every $p$ in $\mathcal{P}(A)$, we have

$$
V\left(\mathcal{P}(A), p_{A}, p\right)=\overline{c o}\left[\bigcup_{(u, v) \in U_{A} \times U_{A}} V\left(A, \mathbf{1}, u^{-1} p(u, v) v^{-1}\right)\right]
$$

Proof. For $p$ in $\mathcal{P}(A)$, let $\widehat{p}$ stand for the element of $\ell_{\infty}\left(U_{A} \times U_{A}, A\right)$ defined by $\widehat{p}(u, v):=u^{-1} p(u, v) v^{-1}$ for every $(u, v) \in U_{A} \times U_{A}$. Then the mapping $p \mapsto \widehat{p}$ from $\mathcal{P}(A)$ to $\ell_{\infty}\left(U_{A} \times U_{A}, A\right)$ is linear, sends $p_{A}$ to the unit $\widetilde{\mathbf{1}}$ of the Banach algebra $\ell_{\infty}\left(U_{A} \times U_{A}, A\right)$ (namely, the constant function equal to $\mathbf{1}$ on $U_{A} \times U_{A}$ ), and is an isometry (since $\overline{c o} U_{A}=B_{A}$ ). Therefore

$$
V\left(\mathcal{P}(A), p_{A}, p\right)=V\left(\ell_{\infty}\left(U_{A} \times U_{A}, A\right), \widetilde{\mathbf{1}}, \widehat{p}\right)
$$

for every $p \in \mathcal{P}(A)$. Since, for $p$ in $\mathcal{P}(A)$, we have

$$
V\left(\ell_{\infty}\left(U_{A} \times U_{A}, A\right), \widetilde{\mathbf{1}}, \widehat{p}\right)=\overline{c o}\left[\bigcup_{(u, v) \in U_{A} \times U_{A}} V(A, \mathbf{1}, \widehat{p}(u, v))\right]
$$

(see [43, Proposition 3]), the result follows.
In the main result of this section (see Theorem 3.8 below) we will show that the property of unitary Banach algebras proved in Proposition 3.1 ac tually characterizes them among norm-unital Banach algebras. This will be achieved through a general discussion in the setting of Banach spaces, involving "big points" [5] and "strong subdifferentiability of the norm" [28].

Such a discussion is motivated by the facts that, if $A$ is a norm-unital Banach algebra, then the norm of $A$ is strongly subdifferentiable at its unit, and that, if $A$ is a unitary Banach algebra, then the unit of $A$ is a big point of $A$. In fact, as we show in Remark 3.2 which follows, strong subdifferentiability of the norm has been already implicitly applied in the proof of Proposition 3.1.

Let $X$ be a normed space, and $e$ a norm-one element in $X$. For $x$ in $X$, the number $\lim _{\alpha \rightarrow 0^{+}} \frac{\|e+\alpha x\|-1}{\alpha}$ (which always exists because the mapping $\alpha \rightarrow\|e+\alpha x\|$ from $\mathbb{R}$ to $\mathbb{R}$ is convex) is usually denoted by $\tau(e, x)$. We say that the norm of $X$ is strongly subdifferentiable at $e$ if

$$
\lim _{\alpha \rightarrow 0^{+}} \frac{\|e+\alpha x\|-1}{\alpha}=\tau(e, x) \text { uniformly for } x \in B_{X}
$$

Remark 3.2. In the proof of Proposition 3.1 we have applied the result in [43, Proposition 3] that $V\left(\ell_{\infty}(\Gamma, A), \widetilde{\mathbf{1}}, \phi\right)=\overline{c o}\left[\bigcup_{\gamma \in \Gamma} V(A, \mathbf{1}, \phi(\gamma))\right]$ whenever $\Gamma$ is any set, $A$ is any norm-unital Banach algebra, and $\phi$ is any element of $\ell_{\infty}(\Gamma, A)$. It is worth mentioning that the result just quoted need not remain true if the couple $(A, \mathbf{1})$ above is replaced with $(X, e)$ for an arbitrary Banach space $X$ and an element $e$ in $S_{X}$. Actually, denoting by $\widetilde{e}$ the constant function equal to $e$ on $\Gamma$, the couples $(X, e)$ as above which satisfy $V\left(\ell_{\infty}(\Gamma, X), \widetilde{e}, \phi\right)=\overline{c o}\left[\bigcup_{\gamma \in \Gamma} V(X, e, \phi(\gamma))\right]$ for every set $\Gamma$ and every $\phi$ in $\ell_{\infty}(\Gamma, X)$ are characterized as those such that the norm of $X$ is strongly subdifferentiable at $e$ (see [1, Theorem 2.7] or [44, Corollary 2]). According to [28, Corollary 4.4], the strong subdifferentiability of a Banach space $X$ at an element $e$ in $S_{X}$ is also equivalent to the upper semicontinuity $(n-n)$ of the duality mapping of $X$ at $e$, previously introduced in [26]. Semicontinuity $(n-n)$ of the duality mapping of $X$ at $e$ means that for every $\varepsilon>0$ there is $\delta>0$ such that $D(X, x) \subseteq D(X, e)+\varepsilon B_{X^{*}}$ whenever $x$ lies in $S_{X}$ and $\|x-e\|<\delta$. For more information about the concepts just introduced the reader is referred to [25].

As a first consequence of Remark 3.2, we obtain the following corollary.
Corollary 3.3. Let $A$ be a unitary Banach algebra. Then the norm of $\mathcal{P}(A)$ is strongly subdifferentiable at $p_{A}$.

Proof. In the proof of Proposition 3.1 we have seen that $\mathcal{P}(A)$ can be identified with a subspace of $\ell_{\infty}\left(U_{A} \times U_{A}, A\right)$ in such a way that $p_{A}$ converts into $\widetilde{\mathbf{1}}$. On the other hand, since $\ell_{\infty}\left(U_{A} \times U_{A}, A\right)$ is a norm-unital Banach algebra whose unit is $\widetilde{\mathbf{1}}$, the norm of $\ell_{\infty}\left(U_{A} \times U_{A}, A\right)$ is strongly subdifferentiable at $\widetilde{\mathbf{1}}$ (see Remark 3.2). Now the result follows from the obvious hereditary character of the strong subdifferentiability of the norm.

Let $X$ be a normed space. We denote by $\mathcal{G}_{X}$ the group of all surjective isometries from $X$ to $X$. Given $e$ in $X$ and a subgroup $\mathcal{G}$ of $\mathcal{G}_{X}$, we say that
$e$ is a $\mathcal{G}$-big point of $X$ if $\overline{c o}(\mathcal{G}(e))=B_{X} . \mathcal{G}_{X}$-big points of $X$ will be called simply big points of $X$. We note that, if $e$ is a $\mathcal{G}$-big point of $X$ for some $\mathcal{G}$ as above, then $e$ is a big point of $X$, and $e$ lies in $S_{X}$ (unless $X=0$ ). A subset $M$ of a vector space over $\mathbb{K}$ is said to be circled if $S_{\mathbb{K}} M \subseteq M$.
Lemma 3.4. Let $X$ be a normed space over $\mathbb{K}$, let e be in $S_{X}$, and let $\mathcal{G}$ be a circled subgroup of $\mathcal{G}_{X}$. Then the following assertions are equivalent:
(1) $e$ is a $\mathcal{G}$-big point of $X$.
(2) For every lower semicontinuous norm $\|\cdot\|$ on $X$ satisfying $i)\|e\| \leq 1$, ii) $\|\cdot\| \leq\|\cdot\|$, and iii) $\mathcal{G} \subseteq \mathcal{G}_{(X,\| \| \|)}$, we have $\|\cdot\|=\|\cdot\|$.
(3) For every continuous norm $\|\cdot\|$ on $X$ satisfying i), ii), and iii) above, we have $\|\cdot\|=\|\cdot\|$.
Proof. $1 \Rightarrow 2$.- Let $\|\cdot\|$ be a lower semicontinuous norm on $X$ satisfying $i), i i$, and $i i i$ ) in the statement. By $i$ ) and $i i i)$, we have $\mathcal{G}(e) \subseteq B_{(X,\| \| \|)}$, and from the lower semicontinuity of $\|\cdot\|$ we deduce that $B_{(X,\| \| \|)}$ is $\|\cdot\|$ closed in $X$. Therefore, by the assumption 1, we have $B_{X} \subseteq B_{(X,\| \| \|)}$, that is $\|\cdot\| \geq\|\cdot\| . \|$. It follows from $i i)$ that $\|\cdot\|\|=\| \cdot \|$.
$2 \Rightarrow 3$.- This is clear.
$3 \Rightarrow 1$.- Let $0<\varepsilon \leq 1$. Then co $\left[\left(\varepsilon B_{X}\right) \cup \mathcal{G}(e)\right]$ is a $\mathcal{G}$-invariant absolutely convex subset of $X$ contained in $B_{X}$ and containing $\varepsilon B_{X}$. Therefore the Minkowski functional of $c o\left[\left(\varepsilon B_{X}\right) \cup \mathcal{G}(e)\right]$ (say $\|\cdot\|_{\varepsilon}$ ) is a norm on $X$ satisfying $\varepsilon\|\cdot\|_{\varepsilon} \leq\|\cdot\| \leq\|\cdot\|_{\varepsilon}$,

$$
\begin{equation*}
\left\{x \in X:\|x\|_{\varepsilon}<1\right\} \subseteq c o\left[\left(\varepsilon B_{X}\right) \cup \mathcal{G}(e)\right] \subseteq\left\{x \in X:\|x\|_{\varepsilon} \leq 1\right\} \tag{3.1}
\end{equation*}
$$

and $\mathcal{G} \subseteq \mathcal{G}_{(X,\| \| \|)}$. Now $\|\cdot\|_{\varepsilon}$ fulfills all requirements made for $\|\cdot\|$ in Assertion 3. Therefore, by the assumption 3, we have $\|\cdot\|_{\varepsilon}=\|\cdot\|$. Let $x$ be in $X$ with $\|x\|<1$. If follows from the left inclusion in (3.1) that $x$ belongs to $c o\left[\left(\varepsilon B_{X}\right) \cup \mathcal{G}(e)\right]$. Since $c o\left[\left(\varepsilon B_{X}\right) \cup \mathcal{G}(e)\right]$ is contained in $\varepsilon B_{X}+c o(\mathcal{G}(e))$, there exists $y$ in $c o(\mathcal{G}(e))$ such that $\|x-y\| \leq \varepsilon$. The arbitrariness of $\varepsilon \in] 0,1]$ and $x \in \operatorname{int}\left(B_{X}\right)$, yields $\operatorname{int}\left(B_{X}\right) \subseteq \overline{c o}(\mathcal{G}(e))$. Therefore we have $\overline{c o} \mathcal{G}(e)=B_{X}$, that is $e$ is a $\mathcal{G}$-big point of $X$.

Proposition 3.5. For a Banach space $X$ over $\mathbb{K}$, an element e in $S_{X}$, and a circled subgroup $\mathcal{G}$ of $\mathcal{G}_{X}$, consider the following assertions:
(1) $e$ is a $\mathcal{G}$-big point of $X$, and the norm of $X$ is strongly subdifferentiable at $e$.
(2) The set $\left\{T^{*}(f):(T, f) \in \mathcal{G} \times D(X, e)\right\}$ is norm-dense in $S_{X^{*}}$.
(3) For every $G$ in $\mathcal{B}\left(X^{*}\right)$, the equality

$$
V\left(\mathcal{B}\left(X^{*}\right), I_{X^{*}}, G\right)=\overline{c o}\left[\bigcup_{T \in \mathcal{G}} V\left(X^{* *}, e,\left(T^{* *} \circ G^{*} \circ T^{-1}\right)(e)\right)\right]
$$ holds.

(4) For every $F$ in $\mathcal{B}(X)$, the equality

$$
V\left(\mathcal{B}(X), I_{X}, F\right)=\overline{c o}\left[\bigcup_{T \in \mathcal{G}} V\left(X, e,\left(T \circ F \circ T^{-1}\right)(e)\right)\right]
$$ holds.

(5) For every equivalent norm $\|\cdot\|$ on $X$ satisfying
i) $\|e\|=1$,
ii) $V(X, e, x) \subseteq V((X,\|\cdot\|), e, x) \quad \forall x \in X$, and
iii) $\mathcal{G} \subseteq \mathcal{G}_{(X,\|\cdot\|)}$,
we have $\|\cdot\|=\|\cdot\|$.
(6) e is a $\mathcal{G}$-big point of $X$.

Then $1 \Rightarrow 2 \Rightarrow 3 \Rightarrow 4 \Rightarrow 5 \Rightarrow 6$.
Proof. $1 \Rightarrow 2$.- This is proved in [8, Lemma 3] in the particular case that $\mathcal{G}=\mathcal{G}_{X}$, but the argument in such a proof works without changes in our more general situation.
$2 \Rightarrow 3$.- For every normed space $Y$, let us put

$$
\Pi(Y):=\left\{(y, g): y \in S_{Y}, g \in D(Y, y)\right\}
$$

Now let $\Gamma$ be the subset of $\Pi\left(X^{*}\right)$ defined by

$$
\Gamma:=\left\{\left(T^{*}(f), T^{-1}(e)\right):(T, f) \in \mathcal{G} \times D(X, e)\right\}
$$

By the assumption 2, the first coordinate projection $\Gamma \mapsto S_{X^{*}}$ is dense in $S_{X^{*}}$. It follows from [13, Theorem 9.3] that, for each $G \in \mathcal{B}\left(X^{*}\right)$, we have

$$
V\left(\mathcal{B}\left(X^{*}\right), I_{X^{*}}, G\right)=\overline{c o}\left\{\left(T^{-1}(e)\right)\left(G\left(T^{*}(f)\right)\right): T \in \mathcal{G}, f \in D(X, e)\right\}
$$

Since

$$
\begin{aligned}
& \left\{\left(T^{-1}(e)\right)\left(G\left(T^{*}(f)\right)\right): T \in \mathcal{G}, f \in D(X, e)\right\} \\
= & \left\{\left(\left(T^{* *} \circ G^{*} \circ T^{-1}\right)(e)\right)(f): T \in \mathcal{G}, f \in D(X, e)\right\} \\
\subseteq & \left\{f\left(\left(T^{* *} \circ G^{*} \circ T^{-1}\right)(e)\right): T \in \mathcal{G}, f \in D\left(X^{* *}, e\right)\right\} \\
& =\bigcup_{T \in \mathcal{G}} V\left(X^{* *}, e,\left(T^{* *} \circ G^{*} \circ T^{-1}\right)(e)\right)
\end{aligned}
$$

we deduce the inclusion

$$
V\left(\mathcal{B}\left(X^{*}\right), I_{X^{*}}, G\right) \subseteq \overline{c o}\left[\bigcup_{T \in \mathcal{G}} V\left(X^{* *}, e,\left(T^{* *} \circ G^{*} \circ T^{-1}\right)(e)\right)\right]
$$

But the converse inclusion is trivial. Indeed, for $T$ in $\mathcal{G}$, the mapping $G \mapsto\left(T^{* *} \circ G^{*} \circ T^{-1}\right)(e)$ from $\mathcal{B}\left(X^{*}\right)$ to $X^{* *}$ is a linear contraction sending $I_{X^{*}}$ to $e$.
$3 \Rightarrow$ 4.- The mapping $F \mapsto F^{*}$ from $\mathcal{B}(X)$ to $\mathcal{B}\left(X^{*}\right)$ is a linear isometry, and consequently we have

$$
V\left(\mathcal{B}(X), I_{X}, F\right)=V\left(\mathcal{B}\left(X^{*}\right), I_{X^{*}}, F^{*}\right)
$$

for every $F$ in $\mathcal{B}(X)$. By applying the assumption 3, we obtain

$$
V\left(\mathcal{B}(X), I_{X}, F\right)=\overline{c o}\left[\bigcup_{T \in \mathcal{G}} V\left(X^{* *}, e,\left(T^{* *} \circ F^{* *} \circ T^{-1}\right)(e)\right)\right]
$$

for every $F$ in $\mathcal{B}(X)$. Finally, note that, for $x$ in $X$ and $G$ in $\mathcal{B}(X)$, we have $V\left(X^{* *}, e, x\right)=V(X, e, x)$ (because the inclusion of $X$ into $X^{* *}$ is a linear isometry) and $G^{* *}(x)=G(x)$.
$4 \Rightarrow 5$.- Let $\|\cdot\|$ be an equivalent norm on $X$ satisfying $i$, $i i$, and $i i i$ ) in 5 . By the assumption 4 and the requirements on $\|\cdot\|$, for $F$ in $\mathcal{B}(X)$ we have

$$
\begin{aligned}
& V\left(\mathcal{B}(X), I_{X}, F\right)=\overline{c o}\left[\bigcup_{T \in \mathcal{G}} V\left(X, e,\left(T \circ F \circ T^{-1}\right)(e)\right)\right] \\
& \quad \subseteq \overline{c o}\left[\bigcup_{T \in \mathcal{G}_{(X,\|\cdot\| \|)}} V\left((X,\|\cdot\| \|), e,\left(T \circ F \circ T^{-1}\right)(e)\right)\right]
\end{aligned}
$$

But, for $T$ in $\mathcal{G}_{(X,\|\cdot\|)}$, the mapping $F \mapsto\left(T \circ F \circ T^{-1}\right)(e)$ from $\mathcal{B}(X,\|\cdot\| \|)$ to $(X,\|\cdot\|)$ is a linear contraction sending $I_{X}$ to $e$, and hence

$$
V\left((X,\|\cdot\|), e,\left(T \circ F \circ T^{-1}\right)(e)\right) \subseteq V\left(\mathcal{B}(X,\|\cdot\| \|), I_{X}, F\right)
$$

It follows that, for $F$ in $\mathcal{B}(X)$, we have

$$
V\left(\mathcal{B}(X), I_{X}, F\right) \subseteq V\left(\mathcal{B}(X,\|\cdot\|), I_{X}, F\right)
$$

and consequently

$$
v\left(\mathcal{B}(X), I_{X}, F\right) \leq v\left(\mathcal{B}(X,\|\cdot\|), I_{X}, F\right)
$$

By [40, Theorem 3], there exists a positive number $k$ such that $\|\cdot\|\|=k\| \cdot \|$ on $X$. But, in fact we have $k=1$ because, by $i$, $\|e\|=\|e\|=1$. (Actually, in the proof of $\left[40\right.$, Theorem 3] the equality $v\left(\mathcal{B}(X), I_{X}, \cdot\right)=v\left(\mathcal{B}(X,\|\cdot\| \|), I_{X}, \cdot\right)$ is assumed, but really only the inequality $v\left(\mathcal{B}(X), I_{X}, \cdot\right) \leq v\left(\mathcal{B}(X,\|\cdot\| \|), I_{X}, \cdot\right)$ is used.)
$5 \Rightarrow 6$.- In view of Lemma 3.4, it is enough to show that, for every continuous norm $\|\cdot\|$ on $X$ satisfying a) $\|e\| \leq 1$, b) $\|\cdot\| \leq\|\cdot\|$, and c) $\mathcal{G} \subseteq \mathcal{G}_{(X,\|\cdot\|)}$, we have $\|\cdot\|=\|\cdot\|$. Let $\|\cdot\|$ be such a norm. The continuity of $\|\|\cdot\|$ and b) imply that $\| \cdot\|\|$ and $\| \cdot \|$ are equivalent. Moreover, from a) and b) we deduce that $\|e\|=1$. On the other hand, by b), the mapping $I_{X}:(X,\|\cdot\|) \mapsto X$ is a linear contraction, and hence we have $V(X, e, \cdot) \subseteq V((X,\|\cdot\| \|), e, \cdot)$. It follows from the assumption 5 that $\|\cdot\|\|=\| \cdot \|$.

Corollary 3.6. Let $X$ be a Banach space over $\mathbb{K}$ and $e$ in $S_{X}$ be such that the norm of $X$ is strongly subdifferentiable at $e$, and let $\mathcal{G}$ be a circled subgroup of $\mathcal{G}_{X}$. Then Assertions 2 to 6 in Proposition 3.5 are equivalent.

Remark 3.7. a) It is easy to see that Assertions 1 to 6 in Proposition 3.5, for an arbitrary circled subgroup $\mathcal{G}$ of $\mathcal{G}_{X}$, are respectively stronger than Assertions 1 to 6 in that proposition in the case that $\mathcal{G}=\mathcal{G}_{X}$
b) The implication $1 \Rightarrow 2$ in Proposition 3.5 is not reversible. To see this recall that a normed space $X$ is said to be transitive if for every (equivalently, some) $e$ in $S_{X}$ we have $\mathcal{G}_{X}(e)=S_{X}$. Now let $X$ be a transitive Banach space, let $e$ be an arbitrary element of $S_{X}$, and take $\mathcal{G}=\mathcal{G}_{X}$. Then Assertion 2 is true for the triple $(X, e, \mathcal{G})$ because, in this case, the set $\left\{T^{*}(f): T \in \mathcal{G}, f \in D(X, e)\right\}$ is nothing but the set of all norm-one norm
attaining functionals on $X$, and the Bishop-Phelps theorem applies. On the other hand, if Assertion 1 were true for $(X, e, \mathcal{G})$, then, by the arbitrariness of $e \in S_{X}$, and [25, Theorem 5.1], $X$ would be an Asplund space. But, certainly, there exist non Asplund transitive Banach spaces. Indeed, every Banach space can be isometrically embedded into a transitive Banach space [9, Corollary 2.21].
c) The implication $2 \Rightarrow 4$ in Proposition 3.5 is also not reversible. To see this recall that a normed space $X$ is said to be almost transitive if, for every (equivalently, some) $e$ in $S_{X}, \mathcal{G}_{X}(e)$ is dense in $S_{X}$. Now let $X$ be a Banach space, let $e$ be in $S_{X}$, and take $\mathcal{G}=\mathcal{G}_{X}$. If $X$ is almost transitive, then an easy application of [13, Theorem 9.3] shows that Assertion 4 is true for $(X, e, \mathcal{G})$. On the other hand, if $X$ is smooth at $e$, and if Assertion 2 is true for $(X, e, \mathcal{G})$, then, for $f$ equal to the unique element in $D(X, e)$, we have that $\mathcal{G}_{X^{*}}(f)$ is dense in $S_{X^{*}}$, and hence $X^{*}$ is almost transitive. Finally note that $L_{1}([0,1])$ is an almost transitive Banach space [9, Example 2.13] which is smooth at "many" points of its unit sphere (by separability) and whose dual is not almost transitive [9, Example 2.32].

Let $A$ be a normed algebra. If $X$ is a normed $A$-bimodule, then $X^{*}$ is canonically a normed $A$-bimodule under the module operations defined by $(a f)(x):=f(x a)$ and $(f a)(x):=f(a x)$ for all $f \in X^{*}, a \in A$, and $x \in X$. In this way $A^{*}$ and $A^{* *}$ become normed $A$-bimodules.

Theorem 3.8. For a norm-unital Banach algebra $A$, the following assertions are equivalent:
i) For every $p$ in $\mathcal{P}(A)$, the equality
holds.
ii) The set $U_{A} D(A, \mathbf{1})$ is norm-dense in $S_{A^{*}}$.
iii) For every $G$ in $\mathcal{B}\left(A^{*}\right)$, the equality

$$
V\left(\mathcal{B}\left(A^{*}\right), I_{A^{*}}, G\right)=\overline{c o}\left[\bigcup_{u \in U_{A}} V\left(A^{* *}, \mathbf{1}, G^{*}\left(u^{-1}\right) u\right)\right]
$$

holds.
iv) For every $F$ in $\mathcal{B}(A)$, the equality

$$
V\left(\mathcal{B}(A), I_{A}, F\right)=\overline{c o}\left[\bigcup_{u \in U_{A}} V\left(A, \mathbf{1}, F\left(u^{-1}\right) u\right)\right]
$$

holds.
v) For every equivalent norm $\|\cdot\| \|$ on $A$ satisfying
a) $(A,\|\cdot\|)$ is a norm-unital normed algebra,
b) $V(A, \mathbf{1}, a) \subseteq V((A,\|\cdot\|), \mathbf{1}, a) \forall a \in A$, and
c) $U_{A} \subseteq U_{(A,\|\cdot\|)}$,
we have $\|\cdot\|=\|\cdot\|$.
vi) $A$ is unitary.
vii) For every continuous norm $\|\cdot\|$ on A satisfying a) and c) in v), and

$$
\left.b^{\prime}\right)\|\cdot\| \leq\|\cdot\|
$$

$$
\text { we have }\|\cdot\|=\|\cdot\|
$$

Moreover, if $\mathbb{K}=\mathbb{C}$, then the above assertions are also equivalent to
viii) The same as $v$ ) with "continuous" instead of "equivalent".

Proof. Let $X, e$, and $\mathcal{G}$ stand for the Banach space of $A$, the unit 1 of $A$, and the circled subgroup of $\mathcal{G}_{A}$ given by

$$
\mathcal{G}:=\left\{a \mapsto a u: u \in U_{A}\right\},
$$

respectively. Then Assertions $i i$, $i i i$ ), $i v$ ), and $v i$ ) in the theorem are nothing but reformulations of Assertions 2, 3, 4, and 6, respectively, in Proposition 3.5, and Assertion 5 in Proposition 3.5 implies Assertion $v$ ) in the theorem. Since the norm of $A$ is strongly subdifferentiable at 1 (by Remark 3.2), it follows from Corollary 3.6 that $i i) \Longleftrightarrow i i i) \Longleftrightarrow i v) \Longleftrightarrow v i) \Rightarrow v$ ).
$v) \Rightarrow v i i)$.- Let $\|\cdot\|$ be a continuous norm on $A$ satisfying $\left.a), b^{\prime}\right)$, and $c$ ). The continuity of $\|\cdot \cdot\|$ and $b^{\prime}$ ) imply that $\|\cdot\| \|$ and $\|\cdot\|$ are equivalent. On the other hand, by $\left.b^{\prime}\right)$, the mapping $I_{A}:(A,\|\cdot\|) \mapsto A$ is a linear contraction, and hence $b$ ) follows. Therefore, by the assumption $v$ ), we have $\|\cdot\|\|=\| \cdot \|$.
$v i i) \Rightarrow v i)$.- Let $0<\varepsilon \leq 1$. Since $c o\left[\left(\varepsilon B_{A}\right) \cup U_{A}\right]$ is an absolutely convex subset of $A$ contained in $B_{A}$ and containing $\varepsilon B_{A}$, the Minkowski functional of $\operatorname{co}\left[\left(\varepsilon B_{A}\right) \cup U_{A}\right]$ (say $\|\cdot\|_{\varepsilon}$ ) is a norm on $A$ satisfying $\varepsilon\|\cdot\|_{\varepsilon} \leq\|\cdot\| \leq\|\cdot\|_{\varepsilon}$, and we have

$$
\begin{equation*}
\left\{a \in A:\|a\|_{\varepsilon}<1\right\} \subseteq c o\left[\left(\varepsilon B_{A}\right) \cup U_{A}\right] \subseteq\left\{a \in A:\|a\|_{\varepsilon} \leq 1\right\} \tag{3.2}
\end{equation*}
$$

On the other hand, since $\left(\varepsilon B_{A}\right) \cup U_{A}$ is a subsemigroup of $A$, and the convex hull of a subsemigroup is a subsemigroup, we deduce that $\|\cdot\|_{\varepsilon}$ actually becomes an algebra norm on $A$ [15, Proposition 1.9], and hence the inequality $1 \leq\|\mathbf{1}\|_{\varepsilon}$ holds. Now, if $u$ is in $U_{A}$, then, by the right inclusion in (3.2), we have

$$
1 \leq\|\mathbf{1}\|_{\varepsilon}=\left\|u u^{-1}\right\|_{\varepsilon} \leq\|u\|_{\varepsilon}\left\|u^{-1}\right\|_{\varepsilon} \leq 1.1=1
$$

and hence $\|\mathbf{1}\|_{\varepsilon}=\|u\|_{\varepsilon}=\left\|u^{-1}\right\|_{\varepsilon}=1$. Therefore the normed algebra $\left(A,\|\cdot\| \|_{\varepsilon}\right)$ is norm-unital, and the inclusion $U_{A} \subseteq U_{(A,\|\cdot\|)}$ holds. Now $\left\|\left\|\|_{\varepsilon}\right.\right.$ satisfies all requirements for $\left.\|\right\| \cdot \|$ in Assertion vii). Therefore, by the assumption $v i i$, we have $\|\cdot\|_{\varepsilon}=\|\cdot\|$. Let $a$ be in $A$ with $\|a\|<1$. If follows from the left inclusion in (3.2) that a belongs to co $\left[\left(\varepsilon B_{A}\right) \cup U_{A}\right]$. Since $c o\left[\left(\varepsilon B_{A}\right) \cup U_{A}\right]$ is contained in $\varepsilon B_{A}+c o\left(U_{A}\right)$, there exists $b$ in $c o\left(U_{A}\right)$ such that $\|a-b\| \leq \varepsilon$. The arbitrariness of $\varepsilon \in] 0,1]$ and $a \in \operatorname{int}\left(B_{A}\right)$, yields $\operatorname{int}\left(B_{A}\right) \subseteq \overline{c o}\left(U_{A}\right)$. Therefore we have $\overline{c o} U_{A}=B_{A}$, that is $A$ is unitary.
$v i) \Rightarrow i)$.- By Proposition 3.1.
$i) \Rightarrow i v)$.- For $F \in \mathcal{B}(A)$, let $p_{F} \in \mathcal{P}(A)$ be defined by $p_{F}(x, y):=F(x) y$. Then $F \mapsto p_{F}$ is a linear isometry sending $I_{A}$ to $p_{A}$. Therefore we have

$$
V\left(\mathcal{P}(A), p_{A}, p_{F}\right)=V\left(\mathcal{B}(A), I_{A}, F\right) \forall F \in \mathcal{B}(A)
$$

By applying the assumption $i$, Assertion $i v$ ) follows.
$v i i i) \Rightarrow v$ ).- This is obvious (in both real and complex cases).
$v) \Rightarrow v i i i)$ (in the complex case).- Let $\|\|\|$ be a continuous norm on $A$ satisfying $a), b$ ), and $c$ ). By $b$ ) and the Bohnenblust-Karlin theorem [13, Theorem 4.1], we have

$$
\|\cdot\| \leq e v(A, \mathbf{1}, \cdot) \leq e v((A,\|\cdot\|), \mathbf{1}, \cdot) \leq e\|\cdot\|
$$

It follows from the continuity of $\|\|\cdot\|$ that $\| \cdot \|$ and $\|\cdot\|$ are equivalent. Now apply the assumption $v$ ).

Remark 3.9. a) A direct proof of the implication $v i) \Rightarrow i i$ ) in Theorem 3.8 is the one which follows. This proof is inspired by that of Lemma 4.2 of [7], where some misprints arise. Let $h$ be in $S_{A^{*}}$, and let $0<\varepsilon<2$. By the assumption $v i$ ), there exists $v$ in $U_{A}$ such that $|1-h(v)|<\frac{\varepsilon^{2}}{16}$. By the Bishop-Phelps-Bollobás theorem [14, Theorem 16.1], there are $a \in S_{A}$ and $g \in D(A, a)$ satisfying $\|a-v\|<\frac{\varepsilon}{2}$ and $\|g-h\|<\frac{\varepsilon}{2}$. Put $u:=v^{-1}$ and $f:=a g$. Then $u$ and $f$ belong to $U_{A}$ and $D(A, \mathbf{1})$, respectively, and we have

$$
\begin{aligned}
\|h-u f\|=\|h-u a g\| & \leq\|h-u a h\|+\|u a h-u a g\| \\
& \leq\|\mathbf{1}-u a\|\|h\|+\|u a\|\|h-g\| \\
& =\|v-a\|+\|u a\|\|h-g\| \\
& \leq\|v-a\|+\|h-g\|<\varepsilon .
\end{aligned}
$$

b) Let $A$ be a norm-unital normed algebra. If $u$ is in $U_{A}$, then we have $D(A, u)=u^{-1} D(A, \mathbf{1})$. Therefore Assertion $\left.i i\right)$ in Theorem 3.8 can be reformulated as
ii') $\bigcup_{u \in U_{A}} D(A, u)$ is norm-dense in $S_{A^{*}}$.
c) Assertions $i$ ), ii), and $i v$ ) in Theorem 3.8 are known to be true in the case that $A$ is a unital $C^{*}$-algebra (see [34, Corollary 1.2], [7, Lemma 4.2], and [43, Theorem 5], respectively).

Let $X$ be a normed space. The normed space numerical index, $N(X)$, of $X$ is defined by $N(X):=n\left(\mathcal{B}(X), I_{X}\right)$. We always have $N(X) \geq N\left(X^{*}\right)$, because the mapping $F \mapsto F^{*}$ from $\mathcal{B}(X)$ to $\mathcal{B}\left(X^{*}\right)$ is a linear isometry. The converse inequality has been claimed in [23]. However, the proof of this claim has never appeared and whether $N(X)=N\left(X^{*}\right)$ for arbitrary $X$ remains an open problem.

Corollary 3.10. Let $X$ be a Banach space, and let e be a big point of $X$ such that the norm of $X$ is strongly subdifferentiable at $e$. Then we have $N(X) \geq N\left(X^{*}\right) \geq n(X, e)$.

Proof. In fact the desired conclusion $N\left(X^{*}\right) \geq n(X, e)$ is true if the requirements made on $e$ are replaced with the strictly weaker ones that $e$ lies in $S_{X}$ and that, for every $G$ in $\mathcal{B}\left(X^{*}\right)$, the equality

$$
\begin{equation*}
V\left(\mathcal{B}\left(X^{*}\right), I_{X^{*}}, G\right)=\overline{c o}\left[\bigcup_{T \in \mathcal{G}_{X}} V\left(X^{* *}, e,\left(T^{* *} \circ G^{*} \circ T^{-1}\right)(e)\right)\right] \tag{3.3}
\end{equation*}
$$

holds (see Proposition 3.5 and Remark 3.7.b). Indeed, by Proposition 3.5, these new requirements imply that $e$ is a big point of $X$, and hence, by Goldstein's theorem, $c o\left(\mathcal{G}_{X}(e)\right)$ is $w^{*}$-dense in $B_{X^{* *}}$. Since, for $G$ in $\mathcal{B}\left(X^{*}\right)$, the set

$$
\left\{x \in X^{* *}:\left\|G^{*}(x)\right\| \leq \sup \left\{\left\|G^{*}(T(e))\right\|: T \in \mathcal{G}_{X}\right\}\right\}
$$

is $w^{*}$-closed and convex, and contains $\mathcal{G}_{X}(e)$, we deduce

$$
\begin{equation*}
\|G\|=\sup \left\{\left\|G^{*}(T(e))\right\|: e \in \mathcal{G}_{X}\right\} \tag{3.4}
\end{equation*}
$$

for every $G$ in $\mathcal{B}\left(X^{*}\right)$. On the other hand, (3.3) implies

$$
\begin{aligned}
v\left(\mathcal{B}\left(X^{*}\right), I_{X^{*}}, G\right) & =\sup \left\{v\left(X^{* *}, e,\left(T^{* *} \circ G^{*} \circ T^{-1}\right)(e)\right): T \in \mathcal{G}_{X}\right\} \\
& \geq n\left(X^{* *}, e\right) \sup \left\{\left\|\left(T^{* *} \circ G^{*} \circ T^{-1}\right)(e)\right\|: T \in \mathcal{G}_{X}\right\} \\
& =n\left(X^{* *}, e\right) \sup \left\{\left\|G^{*}\left(T^{-1}(e)\right)\right\|: T \in \mathcal{G}_{X}\right\}
\end{aligned}
$$

for every $G \in \mathcal{B}\left(X^{*}\right)$. Since, by [39, Lemma 4.8], the equality $n\left(X^{* *}, e\right)=$ $n(X, e)$ holds, it follows from (3.4) that

$$
v\left(\mathcal{B}\left(X^{*}\right), I_{X^{*}}, G\right) \geq n(X, e)\|G\|
$$

for every $G \in \mathcal{B}\left(X^{*}\right)$. Therefore we have $n\left(X^{*}\right)=n\left(\mathcal{B}\left(X^{*}\right), I_{X^{*}}\right) \geq n(X, e)$, as desired.

Corollary 3.11. Let $X$ be a Banach space. Assume that there exists a big point $e$ of $X$ such that $n(X, e)=1$. Then $N(X)=N\left(X^{*}\right)=1$.
Proof. The condition $n(X, e)=1$, for $e$ in $S_{X}$, implies that the norm of $X$ is strongly subdifferentiable at $e$ [1, Corollary 5.9]. Now apply Corollary 3.10.

We note that the couples $(X, e)$, where $X$ is a real normed space and $e$ is a norm-one element in $X$ satisfying $n(X, e)=1$, are nothing but the so-called "unit order spaces" (see for example [30, Section 1.2]). We also note that, if $(X, e)$ is a complete unit order space, and if there exists a big point $b$ of $X$ such that $\|e-b\|<2$, then $e$ is big point of $X$ [9, Proposition 5.23].
Lemma 3.12. Let $\Gamma$ be a set, let $X$ be a Banach space, and let e be in $S_{X}$ such that the norm of $X$ is strongly subdifferentiable at $e$. Then $n(X, e)=$ $n\left(\ell_{\infty}(\Gamma, X), \widetilde{e}\right)$.

Proof. The mapping $x \mapsto \widetilde{x}$ from $X$ to $\ell_{\infty}(\Gamma, X)$ (where, for $x$ in $X, \widetilde{x}$ means the constant function equal to $x$ on $\Gamma$ ) is a linear isometry, and hence we have $n(X, e) \geq n\left(\ell_{\infty}(\Gamma, X), \widetilde{e}\right)$. On the other hand, by Remark 3.2, the equality $V\left(\ell_{\infty}(\Gamma, X), \widetilde{e}, \phi\right)=\overline{c o}\left[\bigcup_{\gamma \in \Gamma} V(X, e, \phi(\gamma))\right]$ holds for every $\phi$ in $\ell_{\infty}(\Gamma, X)$. Therefore, for $\phi$ in $\ell_{\infty}(\Gamma, X)$, we have

$$
\begin{aligned}
v\left(\ell_{\infty}(\Gamma, X), \widetilde{e}, \phi\right) & =\sup \{v(X, e, \phi(\gamma)): \gamma \in \Gamma\} \\
& \geq n(X, e) \sup \{\|\phi(\gamma)\|: \gamma \in \Gamma\}=n(X, e)\|\phi\|
\end{aligned}
$$

Since $\phi$ is arbitrary in $\ell_{\infty}(\Gamma, X)$, we deduce $n(X, e) \leq n\left(\ell_{\infty}(\Gamma, X), \widetilde{e}\right)$.

The following corollary is known in the case of unital $C^{*}$-algebras [34].
Corollary 3.13. Let $A$ be a real or complex norm-unital Banach algebra over $\mathbb{K}$. Then

$$
n(A, \mathbf{1}) \geq N(A) \geq n\left(\mathcal{P}(A), p_{A}\right)
$$

If in addition $A$ is unitary, then we actually have

$$
n(A, \mathbf{1})=N(A)=N\left(A^{*}\right)=n\left(\mathcal{P}(A), p_{A}\right)
$$

As a consequence, if $\mathbb{K}=\mathbb{C}$ and if $A$ is unitary, then $n\left(\mathcal{P}(A), p_{A}\right) \geq \frac{1}{e}$.
Proof. The mapping $a \mapsto L_{a}$ from $A$ to $\mathcal{B}(A)$ (where, for $a$ in $A, L_{a}$ means the operator of left multiplication by $a$ on $A$ ) is a linear isometry sending $\mathbf{1}$ to $I_{A}$, and hence we have $n(A, \mathbf{1}) \geq n\left(\mathcal{B}(A), I_{A}\right)=N(A)$. Moreover, we know from the proof of $i) \Rightarrow i v$ ) in Theorem 3.8 that there is a linear isometry from $\mathcal{B}(A)$ to $\mathcal{P}(A)$ sending $I_{A}$ to $p_{A}$, so that the inequality $N(A) \geq n\left(\mathcal{P}(A), p_{A}\right)$ follows.

Suppose that $A$ is unitary. Then there exists a linear isometry from $\mathcal{P}(A)$ to $\ell_{\infty}\left(U_{A} \times U_{A}, A\right)$ sending $p_{A}$ to $\widetilde{\mathbf{1}}$ (see the proof of Proposition 3.1). Therefore $n\left(\mathcal{P}(A), p_{A}\right) \geq n\left(\ell_{\infty}\left(U_{A} \times U_{A}, A\right), \widetilde{\mathbf{1}}\right)$. Keeping in mind Remark 3.2 and Lemma 3.12, the above inequality reads as $n\left(\mathcal{P}(A), p_{A}\right) \geq n(A, \mathbf{1})$. Since the norm of $A$ is strongly subdifferentiable at $\mathbf{1}$, and $\mathbf{1}$ is a big point of $A$ (see the beginning of the proof of Theorem 3.8), the equalities $n(A, \mathbf{1})=$ $N(A)=N\left(A^{*}\right)$ follow from Corollary 3.10 and the first assertion in the present corollary. If in addition $\mathbb{K}=\mathbb{C}$, then, by the Bohnenblust-Karlin theorem [13, Theorem 4.1], we have $n\left(\mathcal{P}(A), p_{A}\right) \geq n(A, \mathbf{1}) \geq \frac{1}{e}$.

If $A$ is a unital $C^{*}$-algebra, then $n(A, \mathbf{1})$ is equal to 1 or $\frac{1}{2}$ depending on whether or not $A$ is commutative [19]. If $A=\ell_{1}(G)$ for some group $G$, then it is easily checked that $n(A, \mathbf{1})=1$. If $A$ is either the real algebra underlying $\mathbb{C}$ or the algebra of Hamilton's quaternions, then we have $n(A, \mathbf{1})=0$ (since in this case $A$ is a real Hilbert space different from $\mathbb{R}$ ). We do not know other values of $n(A, \mathbf{1})$ when $A$ is a unitary Banach algebra.

## 4. Dentability of balls

Lemma 4.1. Let $X$ be a normed space, and let $\mathcal{G}$ be a subgroup of $\mathcal{G}_{X}$. Then the set of all $\mathcal{G}$-big points of $X$ is closed in $X$.

Proof. Let $y$ be in the closure of the set of all $\mathcal{G}$-big points of $X$, let $x$ be in $S_{X}$, and let $\varepsilon>0$. Then there exists a $\mathcal{G}$-big point $e$ of $X$ with $\|e-y\|<\frac{\varepsilon}{2}$, and $\alpha_{1}, \ldots, \alpha_{n} \in \mathbb{R}_{0}^{+}$and $T_{1}, \ldots, T_{n} \in \mathcal{G}$ satisfying $\sum_{i=1}^{n} \alpha_{i}=1$ and $\left\|x-\sum_{i=1}^{n} \alpha_{i} T_{i}(e)\right\|<\frac{\varepsilon}{2}$. Putting $z:=\sum_{i=1}^{n} \alpha_{i} T_{i}(y)$, we have $z \in$ $c o(\mathcal{G}(y))$ and $\|x-z\|<\varepsilon$. Thus $x \in \overline{c o}(\mathcal{G}(y))$, so $y$ is a $\mathcal{G}$-big point.

Let $X$ be a normed space, and $e$ an element in $X$. We say that $e$ is a denting (respectively, quasi-denting) point of $B_{X}$ if $e$ belongs to $B_{X}$
and, for every $\varepsilon>0$, $e$ does not belong to $\overline{c o}\left(B_{X} \backslash\left(e+\varepsilon B_{X}\right)\right)$ (respectively, $\overline{c o}\left(B_{X} \backslash\left(e+\varepsilon B_{X}\right)\right)$ is not equal to $\left.B_{X}\right)$. Denting points of $B_{X}$ do exist in abundance if $X$ is a Banach space with the Radon-Nikodym property (in particular, if $X$ is reflexive).

In Remark 3.9.a we noted that, if $A$ is a unitary Banach algebra, and if $h$ is in $S_{A^{*}}$, then 1 belongs to the closure of $h\left(U_{A}\right)$ in $\mathbb{K}$. This is nothing but a very particular case of the following lemma.

Lemma 4.2. Let $X$ and $Y$ be normed spaces, and $C$ be a subset of $X$ whose closed convex hull is $B_{X}$, let e be a quasi-denting point of $B_{Y}$, and let $F: X \mapsto Y$ be a metric surjection. Then e belongs to the closure of $F(C)$ in $Y$.

Proof. Assume that $e$ does not belong to $\overline{F(C)}$. Then there exists $\varepsilon>0$ satisfying $F(C) \subseteq Y \backslash\left(e+\varepsilon B_{Y}\right)$. Since $F$ is contractive and $B_{X}=\overline{c o}(C)$, we have in fact $F\left(B_{X}\right) \subseteq \overline{c o}\left(B_{Y} \backslash\left(e+\varepsilon B_{Y}\right)\right)$. But, since $F$ is actually a metric surjection, the equality $\operatorname{int}\left(B_{Y}\right)=F\left(\operatorname{int}\left(B_{X}\right)\right)$ holds. It follows $B_{Y}=\overline{c o}\left(B_{Y} \backslash\left(e+\varepsilon B_{Y}\right)\right)$, which is not possible because $e$ is a quasi-denting point of $B_{Y}$.

Let $X$ be a normed space. A slice in $X$ is a set of the form

$$
\left\{x \in B_{X}: \Re e(f(x))>\alpha\right\}
$$

for some $f$ in $S_{X^{*}}$ and $\alpha<1$. We say that $B_{X}$ is dentable if for every $\varepsilon>0$ there exists a slice in $X$ with diameter less than $\varepsilon$. We note that, if there exists some quasi-denting point $e$ of $B_{X}$, then $B_{X}$ is dentable. Indeed, given $\varepsilon>0$, there exists $z \in B_{X} \backslash\left[\overline{c o}\left(B_{X} \backslash\left(e+\frac{\varepsilon}{3} B_{X}\right)\right)\right]$, so that, by the Hahn-Banach theorem, there exists $f \in S_{X^{*}}$ such that

$$
\alpha:=\sup \left\{\Re e(f(x)): x \in B_{X} \backslash\left(e+\frac{\varepsilon}{3} B_{X}\right)\right\}<\Re e(f(z)) \leq 1
$$

and therefore the slice $\left\{x \in B_{X}: \Re e(f(x))>\alpha\right\}$ is contained in $e+\frac{\varepsilon}{3} B_{X}$, and hence has diameter less than $\varepsilon$. We denote by $d_{X}, q_{X}$, and $b_{X}$ the set of denting points of $B_{X}$, quasi-denting points of $B_{X}$, and big points of $X$, respectively. Moreover, given a subgroup $\mathcal{G}$ of $\mathcal{G}_{X}$, we denote by $\mathcal{G}-b_{X}$ the set of all $\mathcal{G}$-big points of $X$, and we remark that $\mathcal{G}-b_{X}$ is $\mathcal{G}$-invariant.

Let $\mathcal{G}$ be a group acting on a set $E$. We say that $\mathcal{G}$ acts transitively on $E$ if, for every $e \in E$, we have $\mathcal{G}(e)=E$. When $E$ is in fact a topological space, we say that $\mathcal{G}$ acts almost transitively on $E$ if, for every $e \in E, \mathcal{G}(e)$ is dense in $E$.

Proposition 4.3. Let $X$ be a normed space such that $b_{X}$ is nonempty. Then the following assertions are equivalent:
(1) $d_{X}$ is nonempty.
(2) $q_{X}$ is nonempty.
(3) $B_{X}$ is dentable.

Moreover, if $B_{X}$ is dentable and $\mathcal{G}$ is a subgroup of $\mathcal{G}_{X}$ such that $\mathcal{G}-b_{X}$ is nonempty, then

$$
d_{X}=q_{X}=\mathcal{G}-b_{X}=b_{X}
$$

and $\mathcal{G}$ acts almost transitively on $b_{X}$.
Proof. Let $\mathcal{G}$ be a subgroup of $\mathcal{G}_{X}$ such that $\mathcal{G}-b_{X}$ is nonempty. Let us fix a $\mathcal{G}$-big point $e$ of $X$. Then we have

$$
d_{X} \subseteq q_{X} \subseteq \overline{\mathcal{G}(e)} \subseteq \mathcal{G}-b_{X} \subseteq b_{X}
$$

Indeed, the first and last inclusions are clear, the second follows from Lemma 4.2 , and the third holds because $\mathcal{G}-b_{X}$ is closed in $X$ (by Lemma 4.1) and $\mathcal{G}$ invariant. Moreover, we know that $B_{X}$ is dentable whenever $q_{X}$ is nonempty. Thus, to conclude the proof it is enough to show that, if $B_{X}$ is dentable, then the inclusion $b_{X} \subseteq d_{X}$ holds.

Suppose that $B_{X}$ is dentable. Let $b$ be a big point of $X$, and let $\varepsilon>0$. Then there is a slice $S$ in $X$ with diameter less than $\varepsilon$. Since $B_{X} \backslash S$ is a convex, closed, and proper subset of $B_{X}$, and $\overline{c o}\left(\mathcal{G}_{X}(b)\right)=B_{X}$, there must exist $T$ in $\mathcal{G}_{X}$ such that $T(b)$ belongs to $S$. Then $S^{\prime}:=T^{-1}(S)$ is a slice in $X$ containing $b$ and whose diameter is less than $\varepsilon$. Now we have $b \in S^{\prime} \subseteq b+\varepsilon B_{X}$, and hence $b \notin B_{X} \backslash S^{\prime} \supseteq \overline{c o}\left[B_{X} \backslash\left(b+\varepsilon B_{X}\right)\right]$ because $B_{X} \backslash S^{\prime}$ is closed and convex. From the arbitrariness of $\varepsilon$ we deduce that $b$ is in $d_{X}$.

The following corollary becomes a partial converse to Corollary 3.11.
Corollary 4.4. Let $X$ be a Banach space satisfying $N(X)=1$ and such that $B_{X}$ is dentable, and let $e$ be a big point of $X$. Then $n(X, e)=1$.

Proof. By Proposition 4.3, $e$ is a denting point of $B_{X}$. Since $N(X)=1$, it follows from [38, Lemma 1] that $|f(e)|=1$ for every extreme point of $B_{X^{*}}$. Now let $x$ be an arbitrary element of $S_{X}$. Since $D(X, x)$ is a $w^{*}$-closed face of $B_{X^{*}}$, there exists an extreme point $g$ of $B_{X^{*}}$ which lies in $D(X, x)$. By the above, there is $\alpha$ in $S_{\mathbb{K}}$ such that $\alpha g$ belongs to $D(X, e)$. It follows that

$$
1=g(x)=|\alpha g(x)| \leq v(X, e, x)
$$

Let $A$ be a norm-unital normed algebra, and let $\mathcal{G}$ denote the subgroup of $\mathcal{G}_{A}$ given by $\mathcal{G}:=\left\{a \mapsto a u: u \in U_{A}\right\}$. Then $U_{A}$ is $\mathcal{G}$-invariant, and $\mathcal{G}$ acts transitively on $U_{A}$ (indeed, for $v, w$ in $U_{A}$ we have $w=v u$ with $u:=v^{-1} w \in U_{A}$ ). It follows that, if $U_{A}$ is $\mathcal{G}_{A}$-invariant, then $\mathcal{G}_{A}$ acts transitively on $U_{A}$. Now note that $U_{A}$ is closed whenever $A$ is complete, and that, since $U_{A}=\mathcal{G}(\mathbf{1}), A$ is unitary if and only if $\mathbf{1}$ is a $\mathcal{G}$-big point of $A$. Keeping in mind these comments, the next theorem follows straightforwardly from Proposition 4.3.

Theorem 4.5. Let A be a unitary Banach algebra. Then the following assertions are equivalent:
(1) $\mathbf{1}$ is a denting point of $B_{A}$.
(2) $d_{A}$ is nonempty.
(3) $q_{A}$ is nonempty.
(4) $B_{A}$ is dentable.

Moreover, if $B_{A}$ is dentable, then

$$
d_{A}=q_{A}=U_{A}=b_{A}
$$

and $\mathcal{G}_{A}$ acts transitively on $U_{A}$.

Let $X$ be a Banach space. We say that $X^{*}$ has Mazur's $w^{*}$-intersection property if every bounded $w^{*}$-closed convex subset of $X^{*}$ can be expressed as an intersection of closed balls in $X^{*}$. It is well-known that $X^{*}$ has Mazur's $w^{*}$-intersection property whenever the norm of $X^{*}$ is Fréchet differentiable at every point of $S_{X^{*}}$.

The converse is no longer true. Indeed, $X$ is reflexive when the norm of $X^{*}$ is Fréchet differentiable at every point of $S_{X^{*}}[22$, Corollary 1, p.34], whereas, for arbitrary $X$, there exists a Banach space $Y$ containing $X$ isometrically an such that $Y^{*}$ has Mazur's $w^{*}$-intersection property [33, Proposition 2.9].

We denote by $\mathbb{H}$ the real algebra of Hamilton's quaternions, with norm equal to its usual module function.
Corollary 4.6. Let A be a unitary Banach algebra over $\mathbb{K}$. Then the following assertions are equivalent:
(1) The norm of $A^{*}$ is Fréchet differentiable at every point of $S_{X^{*}}$.
(2) $A^{*}$ has Mazur's $w^{*}$-intersection property.
(3) $A=\mathbb{C}$ (respectively, $A=\mathbb{R}, \mathbb{C}$, or $\mathbb{H}$ ) if $\mathbb{K}=\mathbb{C}$ (respectively, if $\mathbb{K}=\mathbb{R})$.

Proof. In view of the above comment and the triviality of $3 \Rightarrow 1$, it is enough to prove that 2 implies 3 . Assume that $A$ satisfies 2 . By [27, Theorem 3.1], the set of all denting points of $B_{A}$ is dense in $S_{A}$. Then, by Theorem 4.5, we have $U_{A}=S_{A}$. This implies that $A$ is a division algebra and that $\|a\|=r(a)$ for every $a$ in $A$, where $r(a):=\lim _{n \mapsto \infty}\left\{\left\|a^{n}\right\|^{\frac{1}{n}}\right\}$ is the spectral radius. In view of these properties and [15, Theorems 14.2 and 14.7], there exists an isometric algebra isomorphism from $A$ onto $\mathbb{A}$, where $\mathbb{A}=\mathbb{C}$ if $\mathbb{K}=\mathbb{C}$, $\mathbb{A}=\mathbb{R}, \mathbb{C}$, or $\mathbb{H}$ if $\mathbb{K}=\mathbb{R}$, and in any case the norm of $\mathbb{A}$ is its usual modulus function.

Remark 4.7. a) In general, for a Banach space $X$, quasi-denting points of $B_{X}$ need not be denting points of $B_{X}$. In fact, for an arbitrary Banach space $Y$, all elements of $S_{Y}$ can be converted into quasi-denting points of $B_{X}$, for a suitable isometric enlargement $X$ of $Y$. This follows from references [33, Proposition 2.9] and [27, Theorem 3.1], and the easy fact that the set
of all quasi-denting points of the closed unit ball of every normed space is closed in the space. Now choose the Banach space $Y$ in such a way that there exists an element $e$ in $S_{Y}$ which is not a denting point of $B_{Y}$, and let $X$ be an isometric enlargement of $Y$ with the property quoted above. Then $e$ is a quasi-denting point of $B_{X}$, but is not a denting point of $B_{X}$ (since the denting point property is inherited by subspaces). Choosing $Y$ two-dimensional, and looking at the arguments in [33], we realize that the Banach space $X$ above can be chosen 3-dimensional.
b) Let $A$ be a unitary Banach algebra. According to Theorem 4.5, $B_{A}$ is dentable if and only if the unit of $A$ is a denting point of $B_{A}$. In the case $A=\ell_{1}(G)$ for some group $G$ it is easy to see that $B_{A}$ is dentable, but in general $B_{A}$ need not be dentable. For example, this is the case where $A=\mathcal{B}(H)$ for an arbitrary infinite-dimensional complex Hilbert space [29]. More generally, the closed unit ball of every infinite-dimensional $C^{*}$-algebra is not dentable [4]. When $B_{A}$ is dentable, Theorem 4.5 provides us with three geometric characterizations of unitary elements of $A$.
c) Let $A$ be a norm-unital complex Banach algebra. Then every unitary element of $A$ is a vertex of $B_{A}$. Indeed, $\mathbf{1}$ is vertex of $B_{A}$ (by the Bohnenblust-Karlin theorem), and $U_{A}$ is contained in the orbit of $\mathbf{1}$ under $\mathcal{G}_{A}$ (by the comment preceding Theorem 4.5). It is a tempting conjecture that, when $A$ is actually unitary, vertices of $B_{A}$ and unitary elements of $A$ coincide. The conjecture is right in the case where $A$ is either a unital $C^{*}$-algebra [12, Example 4.1] or of the form $\ell_{1}^{\mathbb{C}}(G)$ for some group $G$.
d) In general, for a unitary Banach algebra $A$, one cannot expect $\mathcal{G}_{A}$ to act transitively (nor even almost transitively) on $b_{A}$. To see this, first note that every norm-unital Banach algebra different from $\mathbb{R}, \mathbb{C}$, and $\mathbb{H}$ fails to be almost transitive as a Banach space (see the comments after [6, Corollary 2.6]). Now recall that a normed space $X$ is called convex-transitive if $S_{X}=b_{X}$. It follows that $\mathcal{G}_{A}$ does not act almost transitively on $b_{A}$ whenever $A$ is a convex-transitive (in the sense of Banach spaces) infinite-dimensional norm-unital Banach algebra. Possible choices of unitary Banach algebras $A$ in such a situation are $A=C^{\mathbb{C}}(K)$ for $K$ equal to either $S_{\mathbb{C}}$ or the Cantor set, $A=L_{\infty}^{\mathbb{C}}([0,1])[9$, Example 2.32], and the Calkin algebra $A=\mathcal{B}(H) / \mathcal{K}(H)$, for $H$ equal to the infinite-dimensional separable complex Hilbert space [7, Corollary 4.6]. Now note that, for every unital $C^{*}$-algebra $A, U_{A}$ is $\mathcal{G}_{A}$-invariant (because $U_{A}$ coincides with the set of vertices of $B_{A}$ ), so $\mathcal{G}_{A}$ acts transitively on $U_{A}$ (by the comment preceding Theorem 4.5), and so we have $\mathcal{G}_{A}(\mathbf{1})=U_{A}=\overline{\mathcal{G}_{A}(\mathbf{1})}$. But, if $A$ is equal to $\mathcal{B}(H)$ for $H$ as above, then there exist big points of $A$ which are not unitary (a consequence of [7, Theorem 4.5]), and hence, since $\mathbf{1}$ is a big point of $A, \mathcal{G}_{A}$ does not act almost transitively on $b_{A}$.
e) An alternative proof of Corollary 4.6 is the following. Let $A$ be a unitary Banach algebra satisfying Condition 2 in Corollary 4.6. Keeping in mind that $A$ has big points, Theorem 6.8 of [9] applies, giving that the Banach space of $A$ is almost transitive and superreflexive. Then, by [21, Corollary
IV.5.7], the Banach space of $A$ is uniformly smooth. In particular, the Banach space of $A$ is smooth at the unit of $A$, and Condition 3 in Corollary 4.6 follows by applying [46].
f) It would be interesting to find an example of a (necessarily non unitary) norm-unital Banach algebra $A$ failing Condition 3 in Corollary 4.6 but satisfying Condition 1 (or at least Condition 2) in that Corollary.

## 5. Holomorphy

Let $X$ be a complex Banach space. A holomorphic vector field on $\operatorname{int}\left(B_{X}\right)$ is nothing but a holomorphic mapping from $\operatorname{int}\left(B_{X}\right)$ to $X$. A holomorphic vector field $\Lambda$ on $\operatorname{int}\left(B_{X}\right)$ is said to be complete if, for each $x$ in $\operatorname{int}\left(B_{X}\right)$, there exists a differentiable function $\varphi: \mathbb{R} \rightarrow \operatorname{int}\left(B_{X}\right)$ satisfying

$$
\varphi(0)=x \text { and } \frac{d}{d t} \varphi(t)=\Lambda(\varphi(t))
$$

for every $t$ in $\mathbb{R}$. Let $X_{s}$ denote the set of values at zero of all complete holomorphic vector fields on $\operatorname{int}\left(B_{X}\right)$. According to [2, Theorem 3.6], $X_{s}$ is a closed subspace of $X$. Such a subspace is usually called the symmetric part of $X$. By [2, Main Lemma 4.2], the orbit of zero under the group of all biholomorphic automorphisms of the open unit ball of $X$ coincides with the open unit ball of $X_{s}$. The possibility $X=X_{s}$ has been deeply studied by many authors since the fundamental work of W. Kaup (see [36] and [37]), who proves that such an equality is equivalent to the fact that $X$ is (linearly isometric to) a $J B^{*}$-triple. We recall that the complex Banach space $X$ is said to be a $J B^{*}$-triple if it is endowed with a continuous triple product $\{\ldots\}: X \times X \times X \rightarrow X$ which is linear and symmetric in the outer variables, and conjugate-linear in the middle variable, and satisfies:
(1) For all $x$ in $X$, the mapping $y \mapsto\{x x y\}$ from $X$ to $X$ is a hermitian operator on $X$ and has nonnegative spectrum;
(2) The main identity

$$
\{a b\{x y z\}\}=\{\{a b x\} y z\}-\{x\{b a y\} z\}+\{x y\{a b z\}\}
$$

holds for all $a, b, x, y, z$ in $X$;
(3) $\|\{x x x\}\|=\|x\|^{3}$ for every $x$ in $X$.

Concerning Condition 1 above, we also recall that a bounded linear operator $F$ on $X$ is said to be hermitian if $V\left(\mathcal{B}(X), I_{X}, F\right) \subseteq \mathbb{R}$ (equivalently, if $\|\exp (i r F)\|=1$ for every $r$ in $\mathbb{R}$ [15, Corollary 10.13]).

Now let $A$ be a norm-unital complex Banach algebra. We say that $A$ satisfies the von Neumann inequality if, for every $a$ in $B_{A}$ and every complex polynomial $P$, we have

$$
\|P(a)\| \leq \max \left\{|P(z)|: z \in B_{\mathbb{C}}\right\}
$$

The following proposition is a summary of essentially known facts.

Proposition 5.1. For a norm-unital complex Banach algebra A, consider the following assertions:
(1) $A$ is a $C^{*}$-algebra (for some involution *).
(2) A satisfies the von Neumann inequality.
(3) The holomorphic vector field $a \mapsto \mathbf{1}-a^{2}$ on $\operatorname{int}\left(\mathrm{B}_{\mathrm{X}}\right)$ is complete.
(4) $\left\|(a+\lambda \mathbf{1})(\mathbf{1}+\bar{\lambda} a)^{-1}\right\|<1$ for every $\lambda \in \operatorname{int}\left(\mathrm{B}_{\mathbb{C}}\right)$ and every $a \in$ $\operatorname{int}\left(\mathrm{B}_{\mathrm{A}}\right)$.
(5) There exists $\mu \in \operatorname{int}\left(\mathrm{B}_{\mathbb{C}}\right) \backslash\{0\}$ such that $\left\|(a \pm \mu \mathbf{1})(\mathbf{1} \pm \bar{\mu} a)^{-1}\right\|<1$ for every $a \in \operatorname{int}\left(\mathrm{~B}_{\mathrm{A}}\right)$.
(6) $\mathbf{1}$ belongs to the symmetric part $A_{s}$ of $A$.
(7) $\left\|\mathbf{1}+A_{s}\right\|<1$.

Then $1 \Rightarrow 2 \Longleftrightarrow 3 \Longleftrightarrow 4 \Rightarrow 5 \Rightarrow 6 \Rightarrow 7$.
Proof. The implications $4 \Rightarrow 5$ and $6 \Rightarrow 7$ are clear.
$1 \Rightarrow 2$.- This is a celebrated theorem of von Neumann (see for example [42, Section 153]).
$2 \Longleftrightarrow 3 \Longleftrightarrow 4$.- This is the main result in [3].
$5 \Rightarrow 6$.- For $\lambda$ in $\operatorname{int}\left(B_{\mathbb{C}}\right)$, consider the holomorphic mapping $g_{\lambda}: \operatorname{int}\left(B_{A}\right) \mapsto A$ defined by $g_{\lambda}(a):=(a+\lambda \mathbf{1})(\mathbf{1}+\bar{\lambda} a)^{-1}$ for every $a$ in $\operatorname{int}\left(B_{A}\right)$. If for some $a \in \operatorname{int}\left(B_{A}\right)$ and some $\lambda \in \operatorname{int}\left(B_{\mathbb{C}}\right)$ we have $\left\|g_{\lambda}(a)\right\|<1$, then one easily checks that the equality $g_{-\lambda}\left(g_{\lambda}(a)\right)=a$ holds. It follows that, if Assertion 5 is true for $A$, then $g_{\mu}$ becomes a biholomorphic automorphism of $\operatorname{int}\left(B_{A}\right)$ satisfying $g_{\mu}(0)=\mu \mathbf{1}$. Since $\mu \neq 0$, we deduce that $\mathbf{1}$ lies in $A_{s}$.

The implication $1 \Rightarrow 2$ in Proposition 5.1 is not reversible. Indeed, the disc algebra satisfies the von Neumann identity and cannot be a $C^{*}$ algebra for any involution. On the other hand, it is worth mentioning that the reversibility of the implication $3 \Rightarrow 6$ in Proposition 5.1 is raised as an open problem in [3].

Theorem 5.2. Let $A$ be a norm-unital complex Banach algebra. Then $A$ is a $C^{*}$-algebra if and only if $A$ is unitary and one of the assertions 2 to 7 in Proposition 5.1 is true for $A$.

Proof. In view of Proposition 5.1, it is enough to show that, if $A$ is unitary, and if $\left\|\mathbf{1}+A_{s}\right\|<1$, then $A$ is a $C^{*}$-algebra. Put $\rho:=\left\|\mathbf{1}+A_{s}\right\|$. Then, since $A_{s}$ is $\mathcal{G}_{A}$-invariant [3, Proposition 1.2], and right multiplications by unitary elements of $A$ are elements of $\mathcal{G}_{A}$, we have $\left\|u+A_{s}\right\|=\rho$ for every $u$ in $U_{A}$.

Suppose that $A$ is unitary. Then, since $\overline{c o} U_{A}=B_{A}$, and the set $\{x \in$ $\left.A:\left\|x+A_{s}\right\| \leq \rho\right\}$ is closed and convex, it follows from the above that $\left\|a+A_{s}\right\| \leq \rho$ for every $a$ in $B_{A}$. Assume additionally that $\rho<1$. Then, by Riesz's lemma, we have $A_{s}=A$. Therefore $A_{s}$ is linearly isometric to a $J B^{*}$-triple, and hence, by [35, Corollary 3.4$], A$ is a $C^{*}$-algebra.

Remark 5.3. a) According to Theorem 5.2, a norm-unital complex Banach algebra is a $C^{*}$-algebra if (and only if) it is unitary and satisfies the von Neumann inequality. It is worth mentioning that this part of Theorem 5.2 is implicitly contained in [3]. Indeed, If $A$ is a norm-unital complex Banach algebra satisfying the von Neumann inequality, then, by [3, Theorem 2.6], $A_{s}$ is a $C^{*}$-algebra for the restrictions of the norm and the product of $A$, and contains the unit of $A$. But, if in addition $A$ is unitary, then one easily sees that $A_{s}=A$ (since $A_{s}$ is $\mathcal{G}_{A}$-invariant [3, Proposition 1.2], and right multiplications by unitary elements of $A$ are elements of $\mathcal{G}_{A}$ ).
b) The condition $A_{s} \neq 0$ on a unitary complex Banach algebra $A$ does not imply that $A$ is a $C^{*}$-algebra. Indeed, taking $A:=\ell_{1}^{\mathbb{C}}\left(\mathbb{Z}_{2}\right) \oplus_{\infty} \mathbb{C}, A$ is a unitary complex Banach algebra (by Proposition 2.8), is not a $C^{*}$-algebra, and $A_{s} \supseteq\{0\} \times \mathbb{C}\left(\operatorname{since} \operatorname{int}\left(B_{\ell_{1}^{\mathbb{C}}\left(\mathbb{Z}_{2}\right) \oplus \infty \mathbb{C}}\right)=\operatorname{int}\left(B_{\ell_{1}^{\mathbb{C}}\left(\mathbb{Z}_{2}\right)}\right) \times \operatorname{int}\left(B_{\mathbb{C}}\right)\right)$.
c) For a norm-unital complex Banach algebra $A$, consider the assertions:
i) $A$ is unitary.
ii) $A$ satisfies the von Neumann inequality.

We know that $i)+i i$ ) is equivalent to the fact that $A$ is a $C^{*}$-algebra, and that neither $i$ ) nor $i i$ ) implies that $A$ is a $C^{*}$-algebra. In the case that $A=\mathcal{B}(X)$ for some complex Banach space $X$, Assertion ii) alone is equivalent to the fact that $A$ is a $C^{*}$-algebra [24], whereas the same conclusion, with $i$ ) instead of $i i$ ), remains an open problem. Some partial answers to such a problem can be found in [10].

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