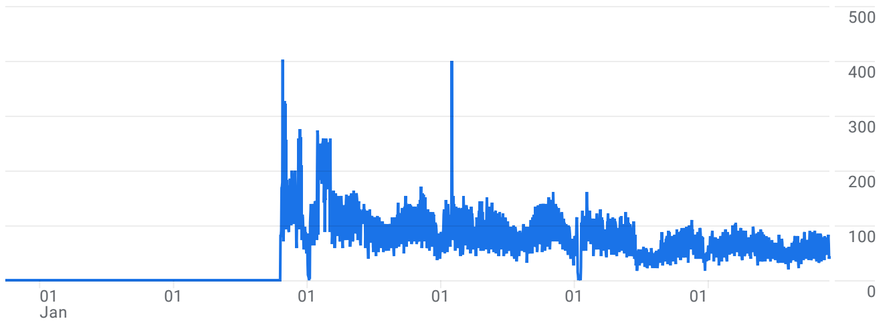
All Users | Add comparison

Custom Oct 1, 2019 - Nov 30, 2025

Reports snapshot

Active users 44K | New users 44K | Average engagement time per active u: 6m 44s

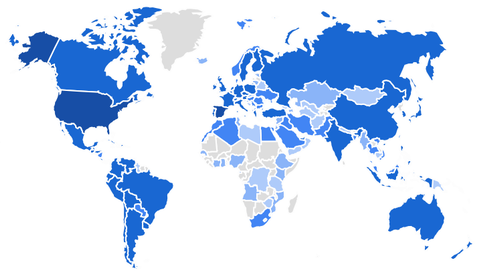


Active users by City

CITY	ACTIVE USERS
Chicago	4.9K
Madrid	4.6K
Granada	2.6K
Barcelona	1.8K
Bogota	822
Seville	814
London	794

View demographic details: country

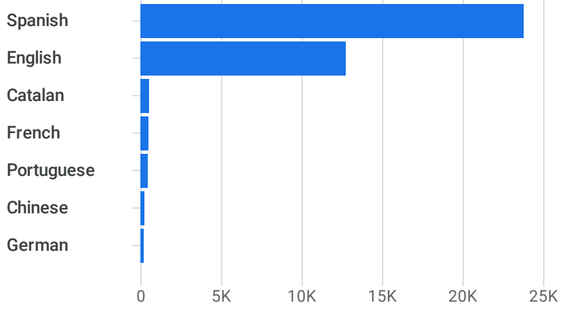
Active users by Country



COUNTRY	ACTIVE USERS
Spain	19K
United States	10K
Mexico	2.2K
Argentina	2.1K
United Kingdom	1.3K
Colombia	1.3K
Australia	611

View countries

Active users by Language



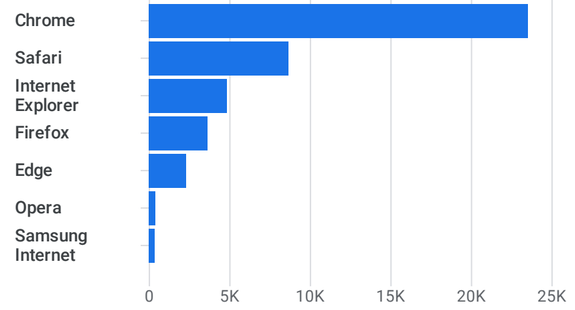
View demographic details: country

Event count by Event name

EVENT NAME	EVENT COUNT
page_view	2.2M
scroll	809K
user_engagement	718K
session_start	253K
first_visit	44K
click	5.6K
view_search_results	2.2K

View events

Active users by Browser



View browsers

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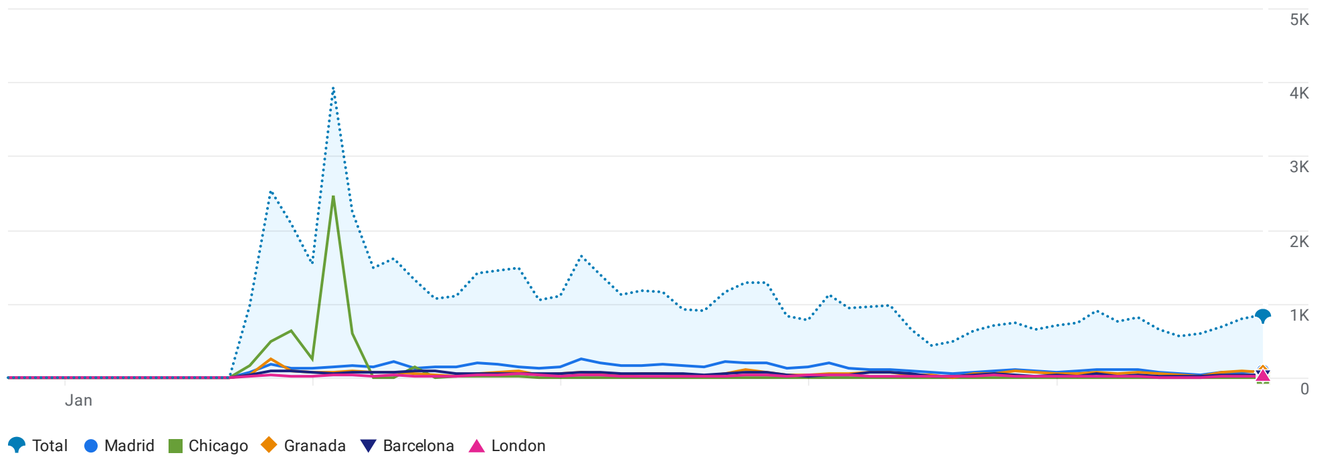
All Users | Add comparison | Custom Oct 10, 2020 - Nov 30, 2025

Demographic details: Country

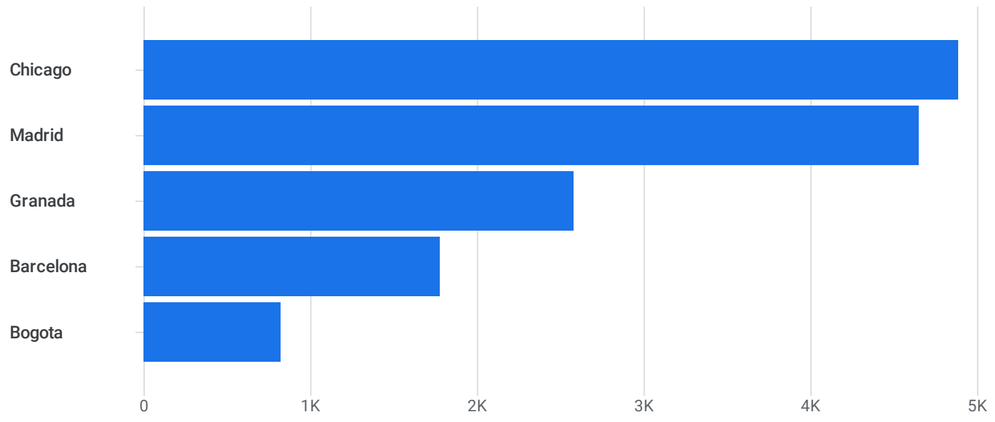
Add filter

Top 50 Cities of 3,879 Total

Active users by City over time



Active users by City



Plot rows | Search... | Rows per page: 50 | Go to: 1 | 1-50 of 3879

		City	Active users	New users	Engaged sessions	Engagement rate	Engaged sessions per active user	Average engagement time per active user	Event count All events	Key events All events	User key event rate	Total revenue
☑		Total	44,054 100% of total	43,542 100% of total	214,196 100% of total	85.95% Avg 0%	4.86 Avg 0%	6m 44s Avg 0%	4,049,476 100% of total	0.00	0%	$0.00
	1	(not set)	7,108 (16.13%)	5,963 (13.69%)	30,633 (14.3%)	82.53%	4.31	6m 34s	545,328 (13.47%)	0.00 (–)	0%	$0.00 (–)
☑	2	Chicago	4,886 (11.09%)	4,854 (11.15%)	4,259 (1.99%)	86.69%	0.87	0s	23,536 (0.58%)	0.00 (–)	0%	$0.00 (–)
☑	3	Madrid	4,647 (10.55%)	4,047 (9.29%)	33,333 (15.56%)	87.64%	7.17	7m 58s	660,736 (16.32%)	0.00 (–)	0%	$0.00 (–)
☑	4	Granada	2,580 (5.86%)	2,395 (5.5%)	10,859 (5.07%)	87.73%	4.21	14m 35s	322,146 (7.96%)	0.00 (–)	0%	$0.00 (–)
☑	5	Barcelona	1,775 (4.03%)	1,394 (3.2%)	9,182 (4.29%)	84.85%	5.17	3m 30s	140,276 (3.46%)	0.00 (–)	0%	$0.00 (–)
☐	6	Bogota	822 (1.87%)	800 (1.84%)	1,706 (0.8%)	82.82%	2.08	1m 32s	24,907 (0.62%)	0.00 (–)	0%	$0.00 (–)
☐	7	Seville	814 (1.85%)	603 (1.38%)	1,554 (0.73%)	80.06%	1.91	2m 05s	26,843 (0.66%)	0.00 (–)	0%	$0.00 (–)
☑	8	London	794 (1.8%)	681 (1.56%)	3,750 (1.75%)	84.82%	4.72	8m 26s	77,072 (1.9%)	0.00 (–)	0%	$0.00 (–)
☐	9	Valencia	686 (1.56%)	490 (1.13%)	2,702 (1.26%)	84.38%	3.94	4m 24s	52,301 (1.29%)	0.00 (–)	0%	$0.00 (–)
☐	10	New York	682 (1.55%)	619 (1.42%)	3,554 (1.66%)	80.48%	5.21	3m 02s	43,794 (1.08%)	0.00 (–)	0%	$0.00 (–)
☐	11	Mexico City	614 (1.39%)	565 (1.3%)	2,175 (1.02%)	84.53%	3.54	4m 01s	29,451 (0.73%)	0.00 (–)	0%	$0.00 (–)
☐	12	Buenos Aires	604 (1.37%)	554 (1.27%)	4,125 (1.93%)	81.8%	6.83	6m 36s	74,853 (1.85%)	0.00 (–)	0%	$0.00 (–)
☐	13	Malaga	573 (1.3%)	412 (0.95%)	1,425 (0.67%)	89.51%	2.49	6m 18s	37,356 (0.92%)	0.00 (–)	0%	$0.00 (–)
☐	14	Mar del Plata	525 (1.19%)	492 (1.13%)	1,276 (0.6%)	83.95%	2.43	20m 57s	66,364 (1.64%)	0.00 (–)	0%	$0.00 (–)
☐	15	Valdemoro	434 (0.99%)	419 (0.96%)	715 (0.33%)	89.82%	1.65	20m 56s	49,524 (1.22%)	0.00 (–)	0%	$0.00 (–)
☐	16	Las Rozas de Madrid	425 (0.96%)	398 (0.91%)	992 (0.46%)	88.73%	2.33	1m 19s	14,942 (0.37%)	0.00 (–)	0%	$0.00 (–)
☐	17	Cordoba	356 (0.81%)	308 (0.71%)	4,862 (2.27%)	87.4%	13.66	11m 06s	73,308 (1.81%)	0.00 (–)	0%	$0.00 (–)
☐	18	Brussels	351 (0.8%)	340 (0.78%)	1,173 (0.55%)	78.83%	3.34	1m 01s	12,718 (0.31%)	0.00 (–)	0%	$0.00 (–)
☐	19	Bilbao	294 (0.67%)	188 (0.43%)	1,596 (0.75%)	87.89%	5.43	4m 27s	28,166 (0.7%)	0.00 (–)	0%	$0.00 (–)
☐	20	A Coruna	278 (0.63%)	194 (0.45%)	599 (0.28%)	86.69%	2.15	3m 06s	11,130 (0.27%)	0.00 (–)	0%	$0.00 (–)
☐	21	Ann Arbor	270 (0.61%)	251 (0.58%)	1,240 (0.58%)	79.33%	4.59	16m 22s	44,947 (1.11%)	0.00 (–)	0%	$0.00 (–)
☐	22	Alicante	265 (0.6%)	214 (0.49%)	929 (0.43%)	86.82%	3.51	3m 34s	17,683 (0.44%)	0.00 (–)	0%	$0.00 (–)
☐	23	Santander	259 (0.59%)	240 (0.55%)	545 (0.25%)	85.83%	2.10	2m 29s	9,250 (0.23%)	0.00 (–)	0%	$0.00 (–)
☐	24	Vienna	255 (0.58%)	246 (0.56%)	3,274 (1.53%)	83.54%	12.84	7m 23s	43,840 (1.08%)	0.00 (–)	0%	$0.00 (–)
☐	25	Zaragoza	254 (0.58%)	159 (0.37%)	784 (0.37%)	73.82%	3.09	3m 41s	17,369 (0.43%)	0.00 (–)	0%	$0.00 (–)
☐	26	Los Angeles	239 (0.54%)	183 (0.42%)	761 (0.36%)	85.31%	3.18	3m 30s	9,740 (0.24%)	0.00 (–)	0%	$0.00 (–)
☐	27	Santiago	232 (0.53%)	221 (0.51%)	4,078 (1.9%)	90.2%	17.58	19m 05s	84,471 (2.09%)	0.00 (–)	0%	$0.00 (–)
☐	28	Valladolid	228 (0.52%)	166 (0.38%)	544 (0.25%)	82.67%	2.39	3m 53s	11,439 (0.28%)	0.00 (–)	0%	$0.00 (–)
☐	29	Teresina	223 (0.51%)	211 (0.48%)	394 (0.18%)	93.81%	1.77	0s	3,488 (0.09%)	0.00 (–)	0%	$0.00 (–)
☐	30	Vigo	221 (0.5%)	171 (0.39%)	448 (0.21%)	85.5%	2.03	2m 01s	7,694 (0.19%)	0.00 (–)	0%	$0.00 (–)
☐	31	Murcia	192 (0.44%)	118 (0.27%)	473 (0.22%)	88.91%	2.46	4m 37s	10,581 (0.26%)	0.00 (–)	0%	$0.00 (–)
☐	32	Palma	184 (0.42%)	108 (0.25%)	364 (0.17%)	90.1%	1.98	2m 15s	4,689 (0.12%)	0.00 (–)	0%	$0.00 (–)
☐	33	Melbourne	183 (0.42%)	166 (0.38%)	504 (0.24%)	83.44%	2.75	2m 33s	8,893 (0.22%)	0.00 (–)	0%	$0.00 (–)
☐	34	San Jose	178 (0.4%)	147 (0.34%)	337 (0.16%)	91.33%	1.89	1m 12s	4,145 (0.1%)	0.00 (–)	0%	$0.00 (–)
☐	35	Las Palmas de Gran Canaria	168 (0.38%)	137 (0.31%)	246 (0.11%)	87.23%	1.46	2m 11s	6,286 (0.16%)	0.00 (–)	0%	$0.00 (–)
☐	36	Quebec City	167 (0.38%)	153 (0.35%)	2,649 (1.24%)	95.39%	15.86	9m 29s	42,371 (1.05%)	0.00 (–)	0%	$0.00 (–)
☐	37	Vitoria-Gasteiz	164 (0.37%)	146 (0.34%)	1,526 (0.71%)	91.82%	9.30	11m 39s	31,539 (0.78%)	0.00 (–)	0%	$0.00 (–)
☐	38	Jaen	162 (0.37%)	135 (0.31%)	398 (0.19%)	60.49%	2.46	12m 28s	16,488 (0.41%)	0.00 (–)	0%	$0.00 (–)
☐	39	Ashburn	144 (0.33%)	98 (0.23%)	322 (0.15%)	86.1%	2.24	2m 41s	6,605 (0.16%)	0.00 (–)	0%	$0.00 (–)
☐	40	Sydney	141 (0.32%)	126 (0.29%)	520 (0.24%)	87.1%	3.69	10m 25s	22,242 (0.55%)	0.00 (–)	0%	$0.00 (–)
☐	41	Lanzhou	139 (0.32%)	134 (0.31%)	134 (0.06%)	96.4%	0.96	2s	751 (0.02%)	0.00 (–)	0%	$0.00 (–)
☐	42	Quito	139 (0.32%)	127 (0.29%)	984 (0.46%)	88.89%	7.08	6m 17s	13,259 (0.33%)	0.00 (–)	0%	$0.00 (–)
☐	43	Salamanca	133 (0.3%)	108 (0.25%)	584 (0.27%)	76.24%	4.39	11m 32s	12,917 (0.32%)	0.00 (–)	0%	$0.00 (–)
☐	44	Santiago de Compostela	128 (0.29%)	108 (0.25%)	848 (0.4%)	84.21%	6.63	6m 58s	12,657 (0.31%)	0.00 (–)	0%	$0.00 (–)
☐	45	Pamplona	126 (0.29%)	103 (0.24%)	698 (0.33%)	84%	5.54	3m 33s	9,494 (0.23%)	0.00 (–)	0%	$0.00 (–)
☐	46	Leon	117 (0.27%)	82 (0.19%)	396 (0.18%)	89.8%	3.38	3m 50s	6,668 (0.16%)	0.00 (–)	0%	$0.00 (–)
☐	47	Oviedo	117 (0.27%)	105 (0.24%)	388 (0.18%)	92.16%	3.32	2m 50s	7,234 (0.18%)	0.00 (–)	0%	$0.00 (–)
☐	48	Canberra	116 (0.26%)	115 (0.26%)	142 (0.07%)	96.6%	1.22	2m 17s	6,678 (0.16%)	0.00 (–)	0%	$0.00 (–)
☐	49	Alcala de Henares	113 (0.26%)	80 (0.18%)	488 (0.23%)	76.73%	4.32	2m 42s	8,236 (0.2%)	0.00 (–)	0%	$0.00 (–)
☐	50	Rosario	113 (0.26%)	107 (0.25%)	1,407 (0.66%)	87.39%	12.45	12m 10s	30,367 (0.75%)	0.00 (–)	0%	$0.00 (–)

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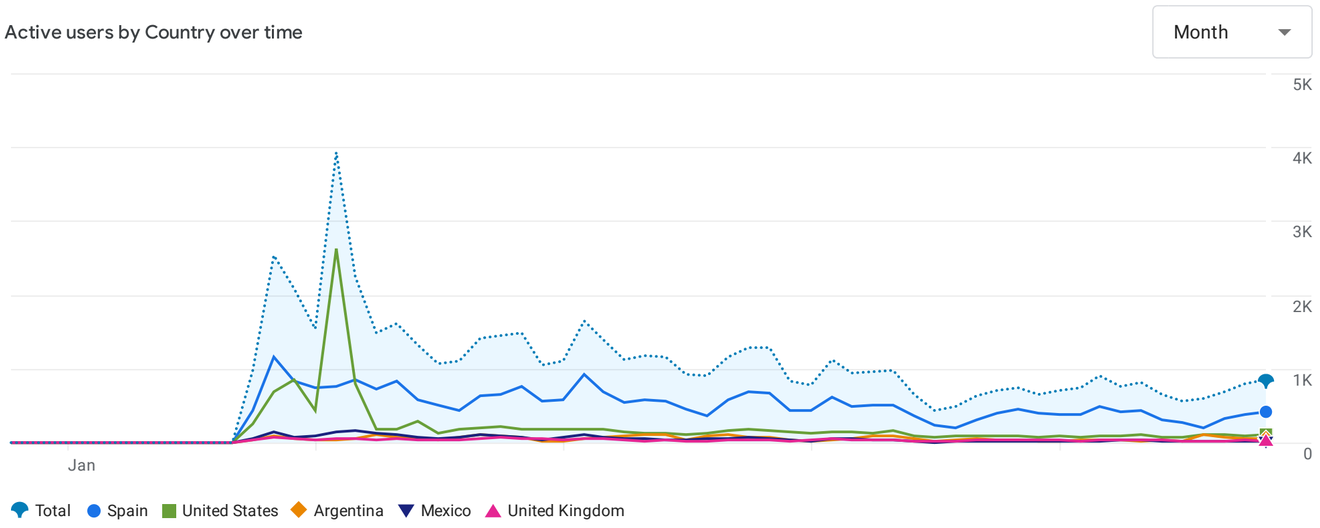
All Users | Add comparison | Custom Oct 10, 2020 - Nov 30, 2025

Demographic details: Country

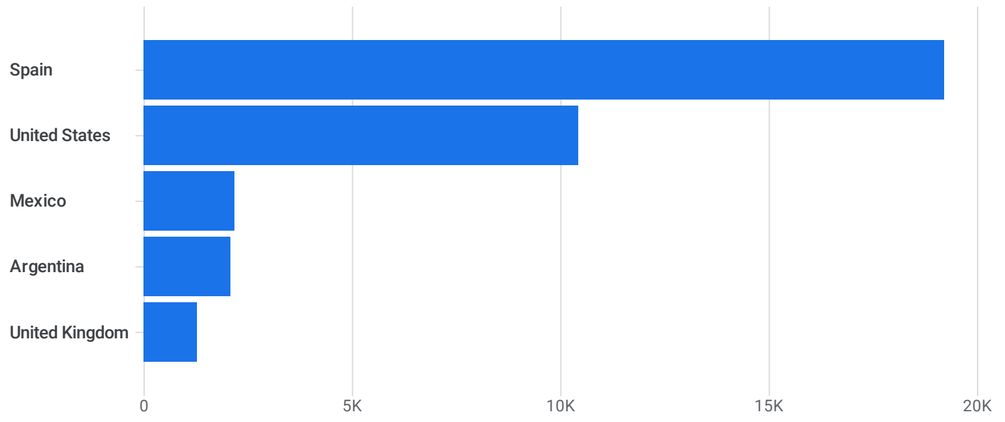
Add filter

Top 50 Countries of 142 Total

Active users by Country over time



Active users by Country



Plot rows | Search... | Rows per page: 50 | Go to: 1 | 1-50 of 142

	Country	Active users	New users	Engaged sessions	Engagement rate	Engaged sessions per active user	Average engagement time per active user	Event count (All events)	Key events (All events)	User key event rate	Total revenue
☑	Total	44,054 100% of total	43,542 100% of total	214,196 100% of total	85.95% Avg 0%	4.86 Avg 0%	6m 44s Avg 0%	4,049,476 100% of total	0.00	0%	$0.00
☑	1 Spain	19,198 (43.58%)	18,872 (43.34%)	111,084 (51.86%)	86.8%	5.79	9m 49s	2,340,655 (57.8%)	0.00 (–)	0%	$0.00 (–)
☑	2 United States	10,427 (23.67%)	10,224 (23.48%)	20,296 (9.48%)	80.88%	1.95	1m 50s	293,302 (7.24%)	0.00 (–)	0%	$0.00 (–)
☑	3 Mexico	2,179 (4.95%)	2,129 (4.89%)	8,250 (3.85%)	85.29%	3.79	4m 50s	114,627 (2.83%)	0.00 (–)	0%	$0.00 (–)
☑	4 Argentina	2,076 (4.71%)	2,052 (4.71%)	13,684 (6.39%)	85.47%	6.59	10m 41s	280,419 (6.92%)	0.00 (–)	0%	$0.00 (–)
☑	5 United Kingdom	1,279 (2.9%)	1,185 (2.72%)	7,244 (3.38%)	81.9%	5.66	7m 42s	140,761 (3.48%)	0.00 (–)	0%	$0.00 (–)
☐	6 Colombia	1,275 (2.89%)	1,264 (2.9%)	3,059 (1.43%)	85.11%	2.40	1m 37s	39,544 (0.98%)	0.00 (–)	0%	$0.00 (–)
☐	7 Australia	611 (1.39%)	602 (1.38%)	2,719 (1.27%)	85.16%	4.45	9m 33s	99,948 (2.47%)	0.00 (–)	0%	$0.00 (–)
☐	8 Peru	531 (1.21%)	527 (1.21%)	3,684 (1.72%)	81.07%	6.94	14m 03s	75,084 (1.85%)	0.00 (–)	0%	$0.00 (–)
☐	9 Brazil	458 (1.04%)	435 (1%)	935 (0.44%)	88.29%	2.04	38s	10,325 (0.25%)	0.00 (–)	0%	$0.00 (–)
☐	10 Austria	411 (0.93%)	401 (0.92%)	3,825 (1.79%)	84.4%	9.31	5m 26s	53,054 (1.31%)	0.00 (–)	0%	$0.00 (–)
☐	11 China	410 (0.93%)	369 (0.85%)	1,342 (0.63%)	77.84%	3.27	1m 39s	15,337 (0.38%)	0.00 (–)	0%	$0.00 (–)
☐	12 Belgium	408 (0.93%)	392 (0.9%)	1,320 (0.62%)	78.81%	3.24	1m 00s	14,684 (0.36%)	0.00 (–)	0%	$0.00 (–)
☐	13 Canada	398 (0.9%)	386 (0.89%)	3,715 (1.73%)	91.43%	9.33	6m 02s	57,518 (1.42%)	0.00 (–)	0%	$0.00 (–)
☐	14 Ecuador	361 (0.82%)	348 (0.8%)	1,440 (0.67%)	89.22%	3.99	3m 18s	19,332 (0.48%)	0.00 (–)	0%	$0.00 (–)
☐	15 Germany	360 (0.82%)	321 (0.74%)	2,311 (1.08%)	82.62%	6.42	4m 49s	38,586 (0.95%)	0.00 (–)	0%	$0.00 (–)
☐	16 Chile	352 (0.8%)	349 (0.8%)	6,289 (2.94%)	88.63%	17.87	16m 35s	118,151 (2.92%)	0.00 (–)	0%	$0.00 (–)
☐	17 Costa Rica	277 (0.63%)	262 (0.6%)	746 (0.35%)	91.76%	2.69	2m 10s	9,016 (0.22%)	0.00 (–)	0%	$0.00 (–)
☐	18 Luxembourg	241 (0.55%)	244 (0.56%)	675 (0.32%)	96.02%	2.80	1m 07s	7,431 (0.18%)	0.00 (–)	0%	$0.00 (–)
☐	19 Italy	236 (0.54%)	221 (0.51%)	797 (0.37%)	82.16%	3.38	1m 52s	11,352 (0.28%)	0.00 (–)	0%	$0.00 (–)
☐	20 Venezuela	215 (0.49%)	214 (0.49%)	1,723 (0.8%)	91.21%	8.01	12m 58s	27,071 (0.67%)	0.00 (–)	0%	$0.00 (–)
☐	21 Netherlands	210 (0.48%)	186 (0.43%)	5,012 (2.34%)	96.85%	23.87	7m 14s	60,271 (1.49%)	0.00 (–)	0%	$0.00 (–)
☐	22 France	201 (0.46%)	152 (0.35%)	470 (0.22%)	80.07%	2.34	1m 17s	6,427 (0.16%)	0.00 (–)	0%	$0.00 (–)
☐	23 Switzerland	167 (0.38%)	156 (0.36%)	2,493 (1.16%)	85.79%	14.93	6m 35s	34,868 (0.86%)	0.00 (–)	0%	$0.00 (–)
☐	24 Singapore	131 (0.3%)	15 (0.03%)	128 (0.06%)	94.12%	0.98	8s	369 (<0.01%)	0.00 (–)	0%	$0.00 (–)
☐	25 India	124 (0.28%)	119 (0.27%)	248 (0.12%)	91.85%	2.00	26s	2,090 (0.05%)	0.00 (–)	0%	$0.00 (–)
☐	26 Puerto Rico	119 (0.27%)	111 (0.25%)	301 (0.14%)	74.69%	2.53	2m 59s	4,936 (0.12%)	0.00 (–)	0%	$0.00 (–)
☐	27 Uruguay	115 (0.26%)	113 (0.26%)	2,926 (1.37%)	83.24%	25.44	30m 56s	45,379 (1.12%)	0.00 (–)	0%	$0.00 (–)
☐	28 El Salvador	103 (0.23%)	102 (0.23%)	105 (0.05%)	89.74%	1.02	53s	1,400 (0.03%)	0.00 (–)	0%	$0.00 (–)
	29 (not set)	102 (0.23%)	102 (0.23%)	97 (0.05%)	95.1%	0.95	0s	523 (0.01%)	0.00 (–)	0%	$0.00 (–)
☐	30 Guatemala	90 (0.2%)	89 (0.2%)	3,222 (1.5%)	88.71%	35.80	10m 01s	46,043 (1.14%)	0.00 (–)	0%	$0.00 (–)
☐	31 Poland	89 (0.2%)	87 (0.2%)	131 (0.06%)	80.86%	1.47	2m 46s	4,437 (0.11%)	0.00 (–)	0%	$0.00 (–)
☐	32 Sweden	87 (0.2%)	75 (0.17%)	455 (0.21%)	78.58%	5.23	1m 57s	5,413 (0.13%)	0.00 (–)	0%	$0.00 (–)
☐	33 Bolivia	81 (0.18%)	81 (0.19%)	112 (0.05%)	77.78%	1.38	1m 17s	1,569 (0.04%)	0.00 (–)	0%	$0.00 (–)
☐	34 Japan	71 (0.16%)	64 (0.15%)	83 (0.04%)	94.32%	1.17	28s	706 (0.02%)	0.00 (–)	0%	$0.00 (–)
☐	35 Czechia	69 (0.16%)	52 (0.12%)	236 (0.11%)	74.92%	3.42	3m 55s	4,887 (0.12%)	0.00 (–)	0%	$0.00 (–)
☐	36 Portugal	69 (0.16%)	54 (0.12%)	644 (0.3%)	85.19%	9.33	11m 07s	17,008 (0.42%)	0.00 (–)	0%	$0.00 (–)
☐	37 Ireland	65 (0.15%)	55 (0.13%)	364 (0.17%)	82.35%	5.60	8m 26s	6,957 (0.17%)	0.00 (–)	0%	$0.00 (–)
☐	38 Panama	64 (0.15%)	58 (0.13%)	277 (0.13%)	78.25%	4.33	5m 33s	4,512 (0.11%)	0.00 (–)	0%	$0.00 (–)
☐	39 Russia	61 (0.14%)	60 (0.14%)	217 (0.1%)	85.43%	3.56	31s	1,484 (0.04%)	0.00 (–)	0%	$0.00 (–)
☐	40 Finland	57 (0.13%)	57 (0.13%)	68 (0.03%)	75.56%	1.19	1m 34s	882 (0.02%)	0.00 (–)	0%	$0.00 (–)
☐	41 Cuba	54 (0.12%)	54 (0.12%)	65 (0.03%)	81.25%	1.20	50s	898 (0.02%)	0.00 (–)	0%	$0.00 (–)
☐	42 Honduras	52 (0.12%)	49 (0.11%)	54 (0.03%)	83.08%	1.04	16s	494 (0.01%)	0.00 (–)	0%	$0.00 (–)
☐	43 South Korea	52 (0.12%)	46 (0.11%)	113 (0.05%)	80.14%	2.17	1m 37s	1,953 (0.05%)	0.00 (–)	0%	$0.00 (–)
☐	44 Türkiye	47 (0.11%)	44 (0.1%)	66 (0.03%)	97.06%	1.40	42s	862 (0.02%)	0.00 (–)	0%	$0.00 (–)
☐	45 New Zealand	45 (0.1%)	42 (0.1%)	330 (0.15%)	96.49%	7.33	6m 46s	6,815 (0.17%)	0.00 (–)	0%	$0.00 (–)
☐	46 United Arab Emirates	45 (0.1%)	42 (0.1%)	159 (0.07%)	87.36%	3.53	1m 10s	2,211 (0.05%)	0.00 (–)	0%	$0.00 (–)
☐	47 Philippines	44 (0.1%)	39 (0.09%)	61 (0.03%)	87.14%	1.39	34s	635 (0.02%)	0.00 (–)	0%	$0.00 (–)
☐	48 Indonesia	40 (0.09%)	31 (0.07%)	93 (0.04%)	89.42%	2.33	2m 02s	1,206 (0.03%)	0.00 (–)	0%	$0.00 (–)
☐	49 Greece	37 (0.08%)	28 (0.06%)	334 (0.16%)	89.07%	9.03	3m 44s	4,677 (0.12%)	0.00 (–)	0%	$0.00 (–)
☐	50 Dominican Republic	36 (0.08%)	34 (0.08%)	64 (0.03%)	94.12%	1.78	1m 44s	787 (0.02%)	0.00 (–)	0%	$0.00 (–)

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